

The new BMW  
5 Series Saloon

[www.bmw.co.uk](http://www.bmw.co.uk)



The Ultimate  
Driving Machine



# PRICE LIST.

FROM JANUARY 2010.

**BMW EfficientDynamics**   
Less emissions. More driving pleasure.

# THE NEW BMW 5 SERIES SALOON.

## JOY IS AN EXPLORATION OF BEAUTY.

A combination of elegant yet sporty styling, a high-quality, luxurious interior and trademark BMW driving dynamics means the new BMW 5 Series Saloon continues to set the benchmark in its class. Available with a broad line-up of EfficientDynamics-equipped petrol and diesel engines, the new BMW 5 Series Saloon can also be specified with a wide variety of optional equipment. These include a host of innovative driver assistance systems including Surround-view, Park Assist and Night Vision with pedestrian recognition.

### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 5 Series at [www.bmw.co.uk/efficientdynamics](http://www.bmw.co.uk/efficientdynamics).

### STANDARD EQUIPMENT HIGHLIGHTS.

The new BMW 5 Series Saloon is available in a variety of engine variants, each providing a different level of standard specification. The below table highlights some of the equipment differences between them, whilst full details can be found in the new BMW 5 Series Saloon model brochure.

Trim level	Standard equipment highlights	On the road price	
<b>SE (four-cylinder)</b>	<ul style="list-style-type: none"> <li>■ 17" light alloy V-spoke style 236 wheels with run-flat tyres</li> <li>■ Air conditioning, automatic with two-zone control</li> <li>■ Auxiliary input point for auxiliary playing devices</li> <li>■ Bluetooth telephone preparation</li> <li>■ BMW Professional radio with CD player</li> <li>■ Control Display – 7" colour display screen</li> <li>■ Cruise control with brake function</li> <li>■ Dakota leather upholstery</li> <li>■ Electro-mechanical parking brake</li> <li>■ Exhaust tailpipes – twin, chrome</li> </ul>	<ul style="list-style-type: none"> <li>■ Floor mats, velour</li> <li>■ iDrive Controller with shortcut buttons</li> <li>■ Interior trim, Black, high-gloss</li> <li>■ Kidney grille, chrome with chrome-fronted and black-sided vertical slats</li> <li>■ Park Distance Control (PDC), front and rear</li> <li>■ Rain sensor with automatic headlight activation</li> <li>■ Rear-view mirror, automatically dimming</li> <li>■ Six-speed manual transmission</li> <li>■ Standard seats – front, part-electric adjustment</li> </ul>	From £28,165
<b>SE (six-cylinder) (in addition to four-cylinder)</b>	<ul style="list-style-type: none"> <li>■ Air conditioning, automatic with extended features</li> <li>■ Ambient interior lighting</li> <li>■ Armrest – front with sliding adjustment</li> </ul>	<ul style="list-style-type: none"> <li>■ Exhaust tailpipes – single, left and right, chrome (535i only)</li> <li>■ Metallic paintwork (530d and above)</li> <li>■ USB audio interface</li> </ul>	From £31,235
<b>550i SE (in addition to six-cylinder)</b>	<ul style="list-style-type: none"> <li>■ 18" light alloy V-spoke style 328 wheels with run-flat tyres</li> <li>■ Air conditioning, automatic with four-zone control</li> <li>■ Eight-speed automatic transmission with Steptronic</li> <li>■ Exhaust tailpipes – single, left and right, chrome, quadrilateral</li> </ul>	<ul style="list-style-type: none"> <li>■ Interior trim, Dark Ash-grain wood, high-gloss</li> <li>■ Kidney grille, chrome with chrome-fronted and chrome-sided vertical slats</li> <li>■ Standard seats – front, electric adjustment with driver memory</li> </ul>	From £50,250

Please note that some equipment may be replaced when selecting an alternative engine variant. Standard equipment may also vary depending on engine variant. Please refer to the standard equipment tables of the new BMW 5 Series Saloon model brochure for full details.

# THE NEW BMW 5 SERIES SALOON.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)	VED band	Insurance group
<b>PETROL</b>						
523i SE	204	7.9 (8.2)	37.2 (37.2)	177 (178)	I (I)	TBC
528i SE	258	6.6 (6.7)	36.2 (37.2)	182 (178)	I (I)	TBC
535i SE	306	6.0 (6.1)	33.2 (33.6)	199 (195)	J (J)	TBC
550i SE	407	(5.0)	(27.2)	(243)	(L)	TBC
<b>DIESEL</b>						
520d SE*	184	8.1 (8.1)	56.5** (54.3**)	132** (137**)	E (E)	TBC
525d SE	204	7.2 (7.2)	45.6 (46.3)	162 (160)	G (G)	TBC
530d SE	245	6.3 (6.3)	44.8 (45.6)	166 (160)	H (G)	TBC

## PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2009 / 2010)
<b>PETROL</b>						
523i SE	£25,782.98	£4,512.02	£30,295	<b>£31,235</b>	£31,005	23%
528i SE	£27,212.77	£4,762.23	£31,975	<b>£32,915</b>	£32,685	24%
535i SE	£30,731.91	£5,378.09	£36,110	<b>£37,090</b>	£36,820	27%
550i SE	£42,000.00	£7,350.00	£49,350	<b>£50,520</b>	£50,060	35%
<b>DIESEL</b>						
520d SE*	£23,217.02	£4,062.98	£27,280	<b>£28,165</b>	£27,990	18%
525d SE	£27,387.23	£4,792.77	£32,180	<b>£33,095</b>	£32,890	23%
530d SE	£30,774.47	£5,385.53	£36,160	<b>£37,100</b>	£36,870	24%

**Key** Figures in (brackets) apply to cars with automatic transmission.  
Insurance group figures refer to 50 Group Rating System.  
\* Available to order from March 2010.  
\*\* Subject to confirmation.

### VED rates

Annual VED rates for brand new cars are determined by their CO<sub>2</sub> emission figure. The new BMW 5 Series Saloon models fall into one of the six categories listed below:

CO <sub>2</sub> emissions g/km	Band E 131-140	Band G 151-165	Band H 166-175	Band I 176-185	Band J 186-200	Band L 226-255
Vehicle Excise Duty	£120	£150	£175	£175	£215	£405

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

### On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty (12 months)	See left

# OPTIONAL EQUIPMENT.

		523i SE	528i SE	535i SE	550i SE	520d SE*	525d SE	530d SE	Price
<b>BMW EFFICIENT DYNAMICS</b>									
<b>Active Aerodynamics</b>		●	●	●	-	●	●	●	Std
<b>Auto Start-Stop</b> Manual variant only.		-	-	-	-	●	-	-	Std
<b>Brake Energy Regeneration</b>		●	●	●	●	●	●	●	Std
<b>Electric Power Steering with Servotronic</b>		●	●	●	●	●	●	●	Std
<b>High-precision direct injection</b>		●	●	●	●	-	-	-	Std
<b>Optimum Shift Indicator</b> Manual variants only.		●	●	●	-	●	●	●	Std
Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.									
<b>PAINTWORK</b>									
<b>Non-metallic</b> Available in: Alpine White or Jet Black.	uni	●	●	○	○	●	●	○	£0
<b>Metallic and Xirallic</b> Available in: Titanium Silver, Black Sapphire, Space Grey, Havana Brown, Milano Beige, Deep Sea Blue, Sophisto Grey (Xirallic) or Imperial Blue (Xirallic). From June 2010 production the following additional colours will be available: Cashmere Silver or Tasman.	met	○	○	●	●	○	○	●	£640
<b>UPHOLSTERY</b>									
<b>Dakota leather</b> Available in: Black, Oyster, Oyster with Black, Venetian Beige, Everest Grey or Cinnamon Brown.	LC	●	●	●	●	●	●	●	Std
<b>Exclusive Nappa leather</b> Available in: Black and Oyster with Black. Only with 456.	NA	○	○	○	○	○	○	○	£695
<b>INTERIOR TRIMS</b>									
<b>Black, high-gloss</b>	4AT	●	●	●	○	●	●	●	£0
<b>Dark Ash-grain wood, high-gloss</b>	4BN	○	○	○	●	○	○	○	£350
<b>Fine Brushed Aluminium</b>	4B9	○	○	○	○	○	○	○	£235 £0
<b>Fineline Anthracite wood</b>	4CE	○	○	○	○	○	○	○	£350 £0
<b>Light Ash-grain wood, high-gloss</b>	4B5	○	○	○	○	○	○	○	£350 £0
<b>WHEELS</b>									
<b>17" V-spoke style 236</b>	2K1	●	●	●	-	●	●	●	Std
<b>17" Star-spoke style 327</b>	2DB	○	○	○	-	○	○	○	£410
<b>18" Turbine-spoke style 329</b>	2AH	○	○	○	○	○	○	○	£1,410 £750
<b>18" Star-spoke style 330</b>	2DC	○	○	○	○	○	○	○	£1,410 £750

## Key

Only with – these options must be ordered together  
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● = Standard ○ = Optional – = Not available  
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			523i SE	528i SE	535i SE	550i SE	520d SE*	525d SE	530d SE	Price
<b>WHEELS</b>										
18" Radial-spoke style 237	2HM	○	○	○	○	○	○	○	○	£1,075 £410
18" V-spoke style 328	2K2	○	○	○	●	○	○	○	○	£665
19" V-spoke style 331	2K3	○	○	○	○	○	○	○	○	£1,850 £1,190
19" W-spoke style 332	2WC	○	○	○	○	○	○	○	○	£2,260 £1,595
<b>TRANSMISSION</b>										
Eight-speed automatic transmission	205	○	○	○	●	○	○	○	○	£1,495
Sport automatic transmission Only with 255. Not with 205.	2TB	○	○	○	○	○	○	○	○	£1,605 £110
<b>STEERING AND CHASSIS</b>										
Adaptive Drive	2VA	-	-	○	○	-	-	○	○	£2,220
Integral Active Steering	2VH	○	○	○	○	○	○	○	○	£1,300
Variable Damper Control (VDC) In combination with 2VA.	223	○	○	○	○	○	○	○	○	£965 £0
<b>SAFETY AND TECHNOLOGY</b>										
Active Cruise Control (ACC) with 'Stop and Go' function Only with 205 / 2TB.	5DF	○	○	○	○	○	○	○	○	£1,300
Adaptive Headlights Only with 522.	524	○	○	○	○	○	○	○	○	£375
Head-up Display Only with 606 / 609. Not with 3AP	610	○	○	○	○	○	○	○	○	£940
Headlight wash Not with 522.	502	○	○	○	○	○	○	○	○	£210
High-beam Assistant Only with 522.	5AC	○	○	○	○	○	○	○	○	£110
Lane change warning system	5AG	○	○	○	○	○	○	○	○	£460
Lane departure warning system	5AD	○	○	○	○	○	○	○	○	£390
Night Vision with pedestrian recognition Only with 502.	6UK	○	○	○	○	○	○	○	○	£1,480
Park Assist* Only with 606 / 609.	5DP	○	○	○	○	○	○	○	○	£560
Reversing Assist camera	3AG	○	○	○	○	○	○	○	○	£320
Speed limit display Only with 609.	8TH	○	○	○	○	○	○	○	○	£245
Surround-view Only with 3AG.	5DL	○	○	○	○	○	○	○	○	£520
Xenon headlights Not with 502.	522	○	○	○	○	○	○	○	○	£900

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		523i SE	528i SE	535i SE	550i SE	520d SE*	525d SE	530d SE	Price
<b>SEATS</b>									
<b>Comfort seats, front</b> Not with 459 / 481 / 488.	456	○	○	○	○	○	○	○	£1,670
<b>In combination with ZGF.</b>		○	○	○	○	○	○	○	£770
					○				£1,270
					○				£370
<b>Lumbar support, driver and front passenger</b> Not with 455 / 456.	488	○	○	○	○	○	○	○	£245
<b>Oscillating seat base function</b> Only with 456. Not with 481.	455	○	○	○	○	○	○	○	£585
<b>Seat adjustment – front, electric with driver memory</b> Not with 456.	459	○	○	○	●	○	○	○	£900
<b>Seat heating, front</b>	494	○	○	○	○	○	○	○	£300
<b>Seat heating, rear</b> Only with 494.	496	○	○	○	○	○	○	○	£300
<b>Seat ventilation, front</b> Only with 494 and 456 / 459 and 534 / 4NB.	453	○	○	○	○	○	○	○	£500
<b>Sport seats – front, part-electric adjustment</b> Not with 455 / NA.	481	○	○	○	○	○	○	○	£400
<b>EXTERIOR EQUIPMENT</b>									
<b>Exterior mirrors – folding, automatically dimming</b>	430	○	○	○	○	○	○	○	£245
<b>Comfort Access</b> Only with 4UR.	322	○	○	○	○	○	○	○	£560
<b>Exterior trim, High-gloss Shadowline</b> Not with 3MB.	760	○	○	○	○	○	○	○	£285
<b>Exterior trim, Matt Aluminium</b> Not with 760.	3MB	○	○	○	○	○	○	○	£285
<b>Model designation, deletion</b>	320	○	○	○	○	○	○	○	£0
<b>Soft-close doors</b>	323	○	○	○	○	○	○	○	£425
<b>Towbar, electric</b>	3AC	○	○	○	○	○	○	○	£790
<b>INTERIOR EQUIPMENT</b>									
<b>Air conditioning, automatic with extended features</b>	534	●	●	●	–	○	●	●	£300
<b>Air conditioning, automatic with four-zone control</b>	4NB	○	○	○	●	○	○	○	£680
		○	○	○	○	○	○	○	£380
<b>Ambient interior lighting</b>	4UR	●	●	●	●	○	●	●	£215
<b>BMW Individual reading lights, rear</b>	4M8	○	○	○	○	○	○	○	£300
<b>Bootlid operation, powered</b>	316	○	○	○	○	○	○	○	£420
<b>Climate Comfort windscreen</b> Not with 3AP.	358	○	○	○	○	○	○	○	£210
<b>Glass sunroof</b>	403	○	○	○	○	○	○	○	£930
<b>Headlining, Anthracite</b>	775	○	○	○	○	○	○	○	£260
<b>Smoker's package deletion</b>	441	○	○	○	○	○	○	○	£0

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		523i SE	528i SE	535i SE	550i SE	520d SE*	525d SE	530d SE	Price
<b>INTERIOR EQUIPMENT</b>									
<b>Split-folding rear seat</b>	465	○	○	○	○	○	○	○	£340
<b>Sunblinds – rear windscreen and rear side windows, electric</b> Not with 415.	416	○	○	○	○	○	○	○	£400
<b>Sunblind – rear windscreen, electric</b>	415	○	○	○	○	○	○	○	£295
<b>Sun protection glass</b>	761	○	○	○	○	○	○	○	£290
<b>Through-loading ski bag</b> Only with 465.	464	○	○	○	○	○	○	○	£75
<b>Universal remote control</b>	319	○	○	○	○	○	○	○	£190
<b>Windscreen with grey shade band</b> Not with 358 / 610.	3AP	○	○	○	○	○	○	○	£60
<b>STEERING WHEELS</b>									
<b>Sport leather steering wheel</b>	255	○	○	○	○	○	○	○	£110
<b>Steering wheel heating</b>	248	○	○	○	○	○	○	○	£180
<b>AUDIO AND COMMUNICATION</b>									
<b>Bluetooth telephone audio connection</b> Only with 6FL.	6NF	○	○	○	○	○	○	○	£70
<b>Bluetooth telephone preparation with telematics</b> Only with 606 / 609, 612 and 616.	633	○	○	○	○	○	○	○	£0
<b>BMW ConnectedDrive – Assist</b> Only with 606 / 609 and 616.	612	○	○	○	○	○	○	○	£0
<b>BMW ConnectedDrive – Online</b> Only with 606 / 609 and 612.	616	○	○	○	○	○	○	○	£0
<b>DAB digital radio</b> Only with 601 / 606 / 669.	654	○	○	○	○	○	○	○	£310
<b>DVD changer</b>	696	○	○	○	○	○	○	○	£440
<b>Loudspeaker system – BMW Business</b>	676	○	○	○	○	○	○	○	£405
<b>Loudspeaker system – BMW Professional</b>	677	○	○	○	○	○	○	○	£730
<b>Navigation system – BMW Business Advanced</b> Not with 601.	606	○	○	○	○	○	○	○	£1,545
<b>Navigation system – BMW Professional Multimedia</b>	609	○	○	○	○	○	○	○	£2,045
<b>Rear seat entertainment – BMW Business</b> Only with 606 / 609.	6FG	○	○	○	○	○	○	○	£1,560
<b>Rear seat entertainment – BMW Professional</b> Only with 609.	6FH	○	○	○	○	○	○	○	£2,040
<b>TV function</b> Only with 609. Not with 606.	601	○	○	○	○	○	○	○	£850
<b>USB audio interface**</b>	6FL	●	●	●	●	○	●	●	£205
<b>Voice Control</b>	620	○	○	○	○	○	○	○	£230

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\*\* = An additional adapter cable may be required



	523i SE	528i SE	535i SE	550i SE	520d SE*	525d SE	530d SE	Price
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## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<b>Visibility package</b> – 524, Adaptive Headlights – 502, Headlight wash – 5AC, High-beam Assistant – 522, Xenon headlights	ZGA	○	○	○	○	○	○	<b>£1,210</b>
<b>Media package – Business Advanced</b> – 633, Bluetooth telephone preparation with telematics – 612, BMW ConnectedDrive – Assist – 616, BMW ConnectedDrive – Online – 606, Navigation system – BMW Business Advanced – 620, Voice Control	ZGB	○	○	○	○	○	○	<b>£1,530</b>
<b>Media package – Professional Multimedia</b> – 633, Bluetooth telephone preparation with telematics – 612, BMW ConnectedDrive – Assist – 616, BMW ConnectedDrive – Online – 609, Navigation system – BMW Professional Multimedia – 620, Voice Control	ZGC	○	○	○	○	○	○	<b>£1,960</b>
<b>Dynamic package</b> – 2WC, 19" light alloy W-spoke style 332 wheels with run-flat tyres – 775, Anthracite headlining – 760, Exterior trim, High-gloss Shadowline – 255, Sport leather steering wheel – 481, Sport seats	ZGF	○	○	○	○	○	○	<b>£2,820</b> <b>£2,250</b>

## OPTIONS AVAILABLE FROM YOUR DEALER

<b>BMW Service Inclusive***</b> Package covering servicing costs for 5 years / 60,000 miles.	○	○	○	○	○	○	○	<b>£350</b>
<b>BMW Service Inclusive Plus***</b> Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	○	○	<b>£1,395</b>
<b>BMW Trackstar</b>	○	○	○	○	○	○	○	<b>£219**</b>
<b>BMW Trackstar 5</b>	○	○	○	○	○	○	○	<b>£449**</b>

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 \*\* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.  
 \*\*\* = For full details including terms and conditions see the Service Inclusive brochure

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