

BMW of North America, LLC
2012 Model Year
Suggested Retail Price

Effective September 1, 2011

	528i Sedan	528i xDrive Sedan	535i Sedan	535i xDrive Sedan	550i Sedan	550i xDrive Sedan
U.S. Models						
Base Price U.S.A. Port of Entry*	\$46,700	\$49,000	\$52,250	\$54,550	\$61,700	\$64,000
Base Price Euro Delivery Munich Pick Up	\$43,430	\$45,570	\$48,595	\$50,730	\$57,380	\$59,520
Base Price Diplomatic U.S.A. Port of Entry	\$44,365	\$46,550	\$49,640	\$51,825	\$58,615	\$60,800

Options

205	STEPTRONIC automatic transmission	STD	STD	NC	STD	NC	STD
229	Active Roll Stabilization (ARS) <i>(Requires ZSP or ZMP on indicated models)</i>	NA	NA	\$2,500 (req'd)	\$2,500 (req'd)	\$2,500 (req'd)	\$2,500 (req'd)
2TB	Sport automatic transmission with shift paddles <i>(Requires ZSP or ZMP on indicated models)</i>	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)
2VH	Integral Active Steering	\$1,750	NA	\$1,750	NA	\$1,750	NA
322	Comfort Access keyless entry	\$1,000	\$1,000	P1	P1	P1	P1
3AG	Rear-view camera (Included in package) <i>(Requires ZPP or 508 on indicated models)</i>	\$400 ZTP (req'd)	\$400 ZTP (req'd)	\$400 ZTP (req'd)	\$400 ZTP (req'd)	STD (req'd)	STD (req'd)
416	Power rear sunshade with rear manual side window shades (Included in package)	\$575 ZLS	\$575 ZLS	\$575 ZLS	\$575 ZLS	\$575 ZLS	\$575 ZLS
456	Multi-contour seats (Included in package)	\$1,300 ZMP, ZSP	\$1,300 ZMP, ZSP	\$1,300 ZMP, ZSP	\$1,300 ZMP, ZSP	STD	STD
465	Split fold-down-rear seat (Included in package)	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4B5	Light wood trim (In combination with ZMP)	NC NC	NC NC	NC NC	NC NC	NC NC	NC NC
4CE	Anthracite Wood Trim (In combination with ZMP)	NC NC	NC NC	NC NC	NC NC	NC NC	NC NC
4U1	Ceramic Controls <i>(Requires 2TB or 205 on indicated models)</i>	\$650 (req'd)	\$650	\$650 (req'd)	\$650	\$650	\$650
508	Park Distance Control (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP	STD	STD
5DL	Side and Top View Cameras (Included in package) <i>(Requires 3AG on indicated models)</i>	\$800 (req'd)	\$800 (req'd)	\$800 (req'd)	\$800 (req'd)	\$800 ZDA	\$800 ZDA
5DP	Parking Assistant <i>(Requires ZPP or 508 on indicated models)</i>	\$500 (req'd)	NA	\$500 (req'd)	NA	\$500 (req'd)	NA
609	Navigation system (Included in package)	\$1,900 ZTP	\$1,900 ZTP	\$1,900 ZTP	\$1,900 ZTP	STD	STD
610	Head-up Display (Included in package)	\$1,300	\$1,300	\$1,300	\$1,300	\$1,300 ZDA	\$1,300 ZDA
655	Satellite radio with 1 year subscription (Included in package)	\$350 ZPS	\$350 ZPS	\$350 ZPS	\$350 ZPS	\$350 ZPS	\$350 ZPS
6FG	Rear-seat entertainment <i>(Requires Leather Dakota on indicated models)</i>	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200	\$2,200	\$2,200	\$2,200
6NR	BMW Apps	\$250	\$250	\$250	\$250	\$250	\$250

Priority 1 Options

322	Comfort Access keyless entry (Included in package)			\$1,000 ZPP	\$1,000 ZPP	\$1,000 ZCV	\$1,000 ZCV
464	Ski bag <i>(Requires ZCW or 465 on indicated models)</i>	\$150 (req'd)	\$150 (req'd)	\$150 (req'd)	\$150 (req'd)	\$150 (req'd)	\$150 (req'd)
4B9	Aluminium Trim (In combination with ZMP)	NC NC	NC NC	NC NC	NC NC	NC NC	NC NC
5DF	Active Cruise Control <i>(Requires 2TB or 205 on indicated models)</i>	\$2,400	\$2,400	\$2,400 (req'd)	\$2,400	\$2,400 (req'd)	\$2,400
6UK	Night Vision with Pedestrian Detection <i>(Requires ZCW on indicated models)</i>	\$2,600 (req'd)	\$2,600 (req'd)	\$2,600 (req'd)	\$2,600 (req'd)	\$2,600 (req'd)	\$2,600 (req'd)

Colors

Non-Metallic paint	STD	STD	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550	NC	NC

Priority 1 Colors

A17	Mojave Metallic paint	\$550	\$550	\$550	\$550	
A72	Cashmere Silver Metallic paint	\$550	\$550	\$550	\$550	
A76	Deep Sea Blue Metallic paint	\$550	\$550	\$550	\$550	
A84	Milano Beige Metallic paint	\$550	\$550	\$550	\$550	

Upholsteries

K8	Leatherette	STD	STD	NA	NA	NA	NA
LC	Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	STD	STD	STD	STD

Priority 1 Upholsteries

LCEZ	Cinnamon Brown Dakota Leather	\$1,450	\$1,450	NC	NC	NC	NC
NA	Nappa Leather <i>(Requires 456 on indicated models)</i>			\$1,000 (req'd)	\$1,000 (req'd)	\$1,000 (req'd)	\$1,000 (req'd)

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U.S. Models							
NACX Oyster and Black Nappa Leather				\$1,000	\$1,000	\$1,000	\$1,000
NASW Black Nappa Leather				\$1,000	\$1,000	\$1,000	\$1,000
Packages							
ZCV	Convenience Package	NA	NA	NA	NA	\$1,700	\$1,700
ZCW	Cold Weather Package (Requires Leather Dakota or Nappa Leather on indicated models)	\$1,450 (req'd)	\$1,450 (req'd)	\$1,450	\$1,450	\$1,450	\$1,450
ZDA	Driver Assistance Package (Requires ZPP on indicated models)	\$1,350 (req'd)	\$1,350 (req'd)	\$1,350	\$1,350	\$3,500	\$3,500
ZLS	Luxury Seating Package (Requires ZSP, 456 or ZMP on indicated models) (Requires ZCW or 494 on indicated models)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)
ZMP	M Sport Package (Requires Leather Dakota on indicated models) (Requires A52, 300, 354, 416, 668, A89 or B90 on indicated models)	\$4,800 (req'd)	\$4,800 (req'd)	\$4,800 (req'd)	\$4,800 (req'd)	\$3,800 (req'd)	\$3,800 (req'd)
ZPP	Premium Package	\$2,250	\$2,250	\$2,000	\$2,000	NA	NA
ZPS	Premium Sound Package	\$950	\$950	\$950	\$950	\$950	\$950
ZSP	Sport Package (Requires Leather Dakota on indicated models)	\$3,600 (req'd)	\$3,600 (req'd)	\$3,600	\$3,600	\$2,600	\$2,600
ZTP	Technology Package (Requires ZPP on indicated models)	\$1,850 (req'd)	\$1,850 (req'd)	\$1,850 (req'd)	\$1,850 (req'd)	NA	NA
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.							
Other Charges							
Destination & Handling		\$875	\$875	\$875	\$875	\$875	\$875

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

BMW of North America, LLC 2012 Model Year Package Overview

Effective September 1, 2011

		528i Sedan	528i xDrive Sedan	535i Sedan	535i xDrive Sedan	550i Sedan	550i xDrive Sedan	Retail Price
ZCV	Convenience Package 316 Power tailgate 322 Comfort Access keyless entry 323 Soft-close automatic doors					x	x	\$1,700
ZCW	Cold Weather Package 248 Heated Steering Wheel 465 Split fold-down-rear seat 494 Heated front seats 496 Heated rear seats 502 Retractable headlight washers (Requires Leather Dakota or Nappa Leather on indicated models)	x (req'd)	x (req'd)	x	x	x	x	\$1,450
ZDA	Driver Assistance Package 5AC Automatic high beams 5AD Lane Departure Warning 5AG Active Blind Spot Detection 5DL Side and Top View Cameras 610 Head-up Display					x	x	\$3,500
ZDA	Driver Assistance Package 5AC Automatic high beams 5AD Lane Departure Warning 5AG Active Blind Spot Detection (Requires ZPP on indicated models)	x (req'd)	x (req'd)	x	x			\$1,350
ZLS	Luxury Seating Package 416 Power rear sunshade with rear manual side window shades 453 Front ventilated seats 455 Active front seats 4NB 4-zone automatic climate control (Requires ZSP, 456 or ZMP on indicated models) (Requires ZCW or 494 on indicated models)	x (req'd) (req'd)	x (req'd) (req'd)	x (req'd) (req'd)	x (req'd) (req'd)	x (req'd) (req'd)	x (req'd) (req'd)	\$2,400
ZMP	M Sport Package 223 Dynamic Damper Control 2NC 18" Light alloy Double-spoke wheels style 350M-with performance run-flat tires (18x8.0, 245/45 R18 front and 18x9.0, 275/40 R18 rear) 456 Multi-contour seats 4MR Aluminum Hexagon interior trim or 4B5 Light wood trim or 4B9 Aluminium Trim or 4BN Dark wood trim or 4CE Anthracite Wood Trim 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Requires A52, 300, 354, 416, 668, A89 or B90 on indicated models) (Requires Leather Dakota on indicated models)	x (req'd) (req'd)						\$4,800

		528i Sedan	528i xDrive Sedan	535i Sedan	535i xDrive Sedan	550i Sedan	550i xDrive Sedan	Retail Price
ZMP	M Sport Package 223 Dynamic Damper Control 2NB 19" Light alloy Double-spoke wheels style 351M-with all-season run-flat tires (19x8.5, 245/40 R19) 456 Multi-contour seats 4MR Aluminum Hexagon interior trim or 4B5 Light wood trim or 4B9 Aluminium Trim or 4CE Anthracite Wood Trim 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Requires A52, 300, 354, 416, 668, A89 or B90 on indicated models)				x			\$4,800
ZMP	M Sport Package 223 Dynamic Damper Control 2ND 19" Light alloy Double-spoke wheels style 351M-with performance run-flat tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 4MR Aluminum Hexagon interior trim or 4B5 Light wood trim or 4B9 Aluminium Trim or 4CE Anthracite Wood Trim 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Requires A52, 300, 354, 416, 668, A89 or B90 on indicated models)					x		\$3,800
ZMP	M Sport Package 223 Dynamic Damper Control 2NB 19" Light alloy Double-spoke wheels style 351M-with all-season run-flat tires (19x8.5, 245/40 R19) 4MR Aluminum Hexagon interior trim or 4B5 Light wood trim or 4B9 Aluminium Trim or 4CE Anthracite Wood Trim 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Requires A52, 300, 354, 416, 668, A89 or B90 on indicated models)						x	\$3,800
ZMP	M Sport Package 223 Dynamic Damper Control 2NA 18" Light alloy Double-spoke wheels style 350M-with all-season run-flat tires (18x8.0, 245/45 R18) 456 Multi-contour seats 4MR Aluminum Hexagon interior trim or 4B5 Light wood trim or 4B9 Aluminium Trim or 4BN Dark wood trim or 4CE Anthracite Wood Trim 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Requires A52, 300, 354, 416, 668, A89 or B90 on indicated models) (Requires Leather Dakota on indicated models)		x					\$4,800

		528i Sedan	528i xDrive Sedan	535i Sedan	535i xDrive Sedan	550i Sedan	550i xDrive Sedan	Retail Price
ZMP	M Sport Package 223 Dynamic Damper Control 2ND 19" Light alloy Double-spoke wheels style 351M-with performance run-flat tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 456 Multi-contour seats 4MR Aluminum Hexagon interior trim or 4B5 Light wood trim or 4B9 Aluminium Trim or 4CE Anthracite Wood Trim 710 M steering wheel 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Requires A52, 300, 354, 416, 668, A89 or B90 on indicated models)			X				\$4,800
ZPP	Premium Package 316 Power tailgate 319 Universal garage-door opener 322 Comfort Access keyless entry 508 Park Distance Control			X	X			\$2,000
ZPP	Premium Package 316 Power tailgate 319 Universal garage-door opener 508 Park Distance Control LC Leather Dakota	X	X					\$2,250
ZPS	Premium Sound Package 655 Satellite radio with 1 year subscription 677 Premium hi-fi system	X	X	X	X	X	X	\$950
ZSP	Sport Package 223 Dynamic Damper Control 255 Sports leather steering wheel 2WC 19" Light alloy W-spoke wheels style 332-with performance run-flat tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter					X		\$2,600
ZSP	Sport Package 223 Dynamic Damper Control 255 Sports leather steering wheel 2K4 19" Light alloy V-spoke wheels style 331-with all-season run-flat tires (19x8.5, 245/40 R19) 456 Multi-contour seats 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter				X			\$3,600
ZSP	Sport Package 223 Dynamic Damper Control 255 Sports leather steering wheel 2WD 19" Light alloy W-spoke wheels style 332-with all-season run-flat tires (19x8.5, 245/40 R19) 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter						X	\$2,600

		528i Sedan	528i xDrive Sedan	535i Sedan	535i xDrive Sedan	550i Sedan	550i xDrive Sedan	Retail Price
ZSP	Sport Package 223 Dynamic Damper Control 255 Sports leather steering wheel 2K2 18" Light alloy V-spoke wheels style 328-with run-flat tires (18x8.0, 245/45 R18) 456 Multi-contour seats 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter Note: comes with all-season tires (Requires Leather Dakota on indicated models)		x					\$3,600
			(req'd)					
ZSP	Sport Package 223 Dynamic Damper Control 255 Sports leather steering wheel 2K3 19" Light alloy V-spoke wheels style 331-with performance run-flat tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 456 Multi-contour seats 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter			x				\$3,600
ZSP	Sport Package 223 Dynamic Damper Control 255 Sports leather steering wheel 2K2 18" Light alloy V-spoke wheels style 328-with run-flat tires (18x8.0, 245/45 R18) 456 Multi-contour seats 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter Note: comes with performance tires (Requires Leather Dakota on indicated models)	x						\$3,600
		(req'd)						
ZTP	Technology Package 3AG Rear-view camera 609 Navigation system (Requires ZPP on indicated models)	x	x	x	x			\$1,850
		(req'd)	(req'd)	(req'd)	(req'd)			