

BMW Canada Inc. 2011 1 Series  
Marketing 128i Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
UP73	128i Coupé with 6 Speed Manual Transmission	\$35,800	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZKT</b>	<b>Premium Package</b>	<b>\$1,800</b>	
248	Heated Steering Wheel		
403	Glass Sunroof		
431	Auto Dimming Mirror, Int.		
563	Lights Package		
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
688	Harman/Kardon Sound System		
<b>ZAI</b>	<b>Sport Package</b>	<b>\$1,900</b>	
2WA	18" W Spoke Alloy Wheels - Style 263		
	Performance Run-Flat Tires: 215/40 R 18 & 245/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
704	Sport Suspension		
840	High Speed Maximum		Increases electronic speed limiter to 240km/h

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
CODE	Boston Leather Upholstery	<b>\$1,900</b>	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	<b>\$1,600</b>	Not with Sport Package
ZAJ	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	Only with Sport Package
248	Heated Steering Wheel	<b>\$250</b>	
302	Alarm System	<b>\$650</b>	
322	Comfort Access	<b>\$750</b>	
459	Electric Seats with Driver Memory	<b>\$1,400</b>	
468	Ski Bag	<b>\$230</b>	
4AS	Poplar Grey Wood Trim	<b>\$585</b>	
4B1	Cashmere Silver Trim	<b>\$585</b>	
507	Park Distance Control - Rear	<b>\$450</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit. Special
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

**PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE**  
**PRICES AT DATE OF DELIVERY WILL APPLY**  
**LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED**  
**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 1 Series  
Marketing 135i Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
UC93	135i Coupé with 6 Speed Manual Transmission	\$43,000	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZKW</b>	<b>Premium Package</b>	<b>\$1,800</b>	
248	Heated Steering Wheel		
403	Glass Sunroof		
431	Auto Dimming Mirror, Int.		
<b>ZKX</b>	<b>Executive Package</b>	<b>\$3,700</b>	Only with Premium Package
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
459	Electric Seats with Driver Memory		
488	Lumbar Support		
CODE	Boston Leather Upholstery		
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
688	Harman/Kardon Sound System		
<b>ZAM</b>	<b>M Sport Package</b>	<b>\$1,900</b>	Deletes Heated Steering Wheel in combination with Premium Package Includes Electrically Adjustable Seat Width
337	M Sport Package		
	18" M Double Spoke Alloy Wheels - Style 261M		
	Performance Run-Flat Tires: 215/40 R 18 & 245/35 R 18		
	Sport Seats; M Sport steering wheel and shift lever; Anthracite roof liner; High-gloss shadow line		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
CODE	Boston Leather Upholstery	\$1,900	Order by Colour Code
	In combination with Executive Package	No Charge	
ZKY	7 Speed Double Clutch Transmission with Steptronic Shift Paddles	\$1,950	Not with M Sport Package
ZKZ	7 Speed Double Clutch Transmission with Steptronic Shift Paddles	\$1,950	Only with M Sport Package
248	Heated Steering Wheel	\$250	Not with M Sport Package
302	Alarm System	\$650	
322	Comfort Access	\$750	
468	Ski Bag	\$230	
4A3	Walnut Light Wood Trim	No Charge	
507	Park Distance Control - Rear	\$450	
ZDO	Aluminum Glacier Silver Trim	No Charge	Only with M Sport Package
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	

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BMW Canada Inc. 2011 1 Series  
Marketing 128i Cabriolet

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
UL73	128i Cabriolet with 6 Speed Manual Transmission	<b>\$41,200</b>	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZKR</b>	<b>Executive Package</b>	<b>\$3,950</b>	
248	Heated Steering Wheel		
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
431	Auto Dimming Mirror, Int.		
459	Electric Seats with Driver Memory		
488	Lumbar Support		
563	Lights Package		
CODE	Boston Leather Upholstery		
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
688	Harman/Kardon Sound System		
<b>ZAI</b>	<b>Sport Package</b>	<b>\$1,900</b>	
2WA	18" W Spoke Alloy Wheels - Style 263 Performance Run-Flat Tires: 215/40 R 18 & 245/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
704	Sport Suspension		
840	High Speed Maximum		Increases electronic speed limiter to 240km/h

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
CODE	Boston Leather Upholstery	<b>\$1,900</b>	Order by Colour Code
	In combination with Executive Package	<b>No Charge</b>	
205	6 Speed Automatic Transmission with Steptronic	<b>\$1,600</b>	Not with Sport Package
ZAJ	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	Only with Sport Package
248	Heated Steering Wheel	<b>\$250</b>	
302	Alarm System	<b>\$650</b>	
394	Taupe Soft Top	<b>No Charge</b>	
3YA	Moonlight Black Soft Top	<b>No Charge</b>	
4AS	Poplar Grey Wood Trim	<b>\$585</b>	
4B1	Cashmere Silver Trim	<b>\$585</b>	
507	Park Distance Control - Rear	<b>\$450</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

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BMW Canada Inc. 2011 1 Series  
Marketing 135i Cabriolet

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
UN73	135i Cabriolet with 6 Speed Manual Transmission	\$48,500	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
ZFU 609 620	<b>Navigation Package</b> BMW On-Board Navigation Voice Control	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices
ZLA 248 319 322 431 459 488 CODE	<b>Executive Package</b> Heated Steering Wheel Universal Garage Door Opener (HomeLink® compatible) Comfort Access Auto Dimming Mirror, Int. Electric Seats with Driver Memory Lumbar Support Boston Leather Upholstery	<b>\$3,950</b>	
ZKU 655 688	<b>Premium Sound Package</b> SIRIUS Satellite Radio Tuner Harman/Kardon Sound System	<b>\$1,200</b>	Includes 1 year subscription to SIRIUS Satellite Radio
ZBJ 337	<b>M Sport Package</b> M Sport Package 18" M Double Spoke Alloy Wheels - Style 261M Performance Run-Flat Tires: 215/40 R 18 & 245/35 R 18 Sport Seats; M Sport steering wheel and shift lever;	<b>\$1,900</b>	Deletes Heated Steering Wheel in combination with Executive Package Includes Electrically Adjustable Seat Width

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
CODE	Boston Leather Upholstery	<b>\$1,900</b>	Order by Colour Code
	In combination with Executive Package	<b>No Charge</b>	
ZKY	7 Speed Double Clutch Transmission with Steptronic Shift Paddles	<b>\$1,950</b>	Not with M Sport Package
ZKZ	7 Speed Double Clutch Transmission with Steptronic Shift Paddles	<b>\$1,950</b>	Only with M Sport Package
248	Heated Steering Wheel	<b>\$250</b>	Not with M Sport Package
302	Alarm System	<b>\$650</b>	
394	Taupe Soft Top	<b>No Charge</b>	
3YA	Moonlight Black Soft Top	<b>No Charge</b>	
4A3	Walnut Light Wood Trim	<b>No Charge</b>	
507	Park Distance Control - Rear	<b>\$450</b>	
ZDO	Aluminum Glacier Silver Trim	<b>No Charge</b>	Only with M Sport Package
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

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BMW Canada Inc. 2011 3 Series  
Marketing 323i Sedan

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
PG73 / PG77	323i Sedan with 6 Speed Manual Transmission	<b>\$34,900</b>	Start Date 03/10

Option Code	Packages	Retail	Restrictions
<b>ZGJ</b>	<b>Premium Package</b>	<b>\$1,800</b>	
248	Heated Steering Wheel		
403	Glass Sunroof		
431	Auto Dimming Mirror, Interior		
<b>ZGP</b>	<b>Executive Package</b>	<b>\$1,600</b>	Only with Premium Package
2BZ	17" Double Spoke Alloy Wheels - Style 161		
459	Electric Seats with Driver Memory		
<b>ZJE</b>	<b>Hands Free Package</b>	<b>\$1,000</b>	
639	BMW Assist with Bluetooth Wireless Technology		Includes 1 year of Safety & Security Package
6FL	USB Audio Integration		Y-cable for iPod included from Aftersales

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	<b>\$1,600</b>	
248	Heated Steering Wheel	<b>\$250</b>	
655	SIRIUS Satellite Radio Tuner	<b>\$650</b>	Includes 1 year subscription to SIRIUS Satellite Radio
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

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BMW Canada Inc. 2011 3 Series  
Marketing 328i Sedan

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
PH73	328i Sedan with 6 Speed Manual Transmission	<b>\$41,500</b>	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		Deletes Compass Mirror in combination with Premium Package
<b>ZGM</b>	<b>Premium Package</b>	<b>\$2,500</b>	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		Order by Colour Code
<b>ZLB</b>	<b>Executive Package</b>	<b>\$1,500</b>	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
507	Park Distance Control - Rear		
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
688	Harman/Kardon Sound System		
<b>ZKF</b>	<b>Sport Package</b>	<b>\$1,900</b>	
255	3 Spoke Leather Sport Steering Wheel		
2S1	17" Alloy Wheels		
	Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17		
481	Sport Seats		Includes Electrically Adjustable Seat Width
704	Sport Suspension		
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		
840	High Speed Maximum		Increases electronic speed limiter to 240km/h

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	<b>\$1,600</b>	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	Only with Sport Package
248	Heated Steering Wheel	<b>\$250</b>	
4AB	Burl Walnut Wood Trim	<b>\$585</b>	
4A3	Walnut Light Wood Trim	<b>\$585</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

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BMW Canada Inc. 2011 3 Series  
Marketing 328i xDrive Sedan

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
PK73	328i xDrive Sedan with 6 Speed Manual Transmission	<b>\$44,100</b>	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		Deletes Compass Mirror in combination with Premium Package
<b>ZGM</b>	<b>Premium Package</b>	<b>\$2,500</b>	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		Order by Colour Code
<b>ZLB</b>	<b>Executive Package</b>	<b>\$1,500</b>	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
507	Park Distance Control - Rear		
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
688	Harman/Kardon Sound System		
<b>ZKS</b>	<b>Sport Package</b>	<b>\$1,500</b>	
255	3 Spoke Leather Sport Steering Wheel		
2S1	17" Alloy Wheels		
	Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17		
481	Sport Seats		Includes Electrically Adjustable Seat Width
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		
840	High Speed Maximum		Increases electronic speed limiter to 240km/h

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	<b>\$1,600</b>	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	Only with Sport Package
216	Servotronic	<b>\$350</b>	
248	Heated Steering Wheel	<b>\$250</b>	
4AB	Burl Walnut Wood Trim	<b>\$585</b>	
4A3	Walnut Light Wood Trim	<b>\$585</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

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BMW Canada Inc. 2011 3 Series  
Marketing 335i Sedan

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
PM53	335i Sedan with 6 Speed Manual Transmission	\$51,400	Start Date 03/10

Option Code	Packages	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		
<b>ZLF</b>	<b>Executive Package</b>	<b>\$3,900</b>	
302	Alarm System		
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
488	Lumbar Support		
507	Park Distance Control - Rear		
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		
<b>ZKJ</b>	<b>M Sport Package</b>	<b>\$2,300</b>	Deletes Heated Steering Wheel
2MF	18" M Star Spoke Alloy Wheels - Style 193M		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
337	M Sport Package		
	M Sport Steering Wheel, M Aerodynamic Package, M Shift Knob (Manual Only), M Footrest, High-gloss Shadow Line, Anthracite Roof Liner, Aluminum Glacier Silver Trim		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Dakota Leather	No Charge	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	Not with M Sport Package
ZKK	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	Only with M Sport Package
217	Active Steering	\$1,500	
4AB	Burl Walnut Wood Trim	No Charge	
4A3	Walnut Light Wood Trim	No Charge	
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9A</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
778	BMW Individual Door Sills		Deletes BMW Individual Door Sills in combination with M Sport Package

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M0	18" BMW Individual Alloy Wheels style 152I Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18	\$500	Not with M Sport Package

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BMW Canada Inc. Marketing  
2011 3 Series  
335i xDrive Sedan

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
PL53	335i xDrive Sedan with 6 Speed Manual Transmission	\$52,100	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	
609	BMW On-Board Navigation		Includes iDrive, Programmable Memory Keys and Hard Drive
620	Voice Control		Includes BMW TeleServices
<b>ZLF</b>	<b>Executive Package</b>	<b>\$3,900</b>	
302	Alarm System		
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
488	Lumbar Support		
507	Park Distance Control - Rear		
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		
<b>ZGX</b>	<b>Sport Package</b>	<b>\$1,600</b>	
2S2	18" Star Spoke Alloy Wheels - Style 287		Not with M Sport Package
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
840	High Speed Maximum		Increases electronic speed limiter to 240km/h
<b>ZKJ</b>	<b>M Sport Package</b>	<b>\$3,500</b>	
2MF	18" M Star Spoke Alloy Wheels - Style 193M		Not with Sport Package
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		Deletes Heated Steering Wheel
337	M Sport Package		
	M Sport Steering Wheel, M Aerodynamic Package, M Shift Knob (Manual Only), Sport Seats		
	M Footrest, High-gloss Shadow Line, Anthracite Roof Liner, Aluminum Glacier Silver Trim,		
	High Speed Maximum		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Dakota Leather	<b>No Charge</b>	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	Not with M Sport Package
ZKK	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	Only with M Sport Package
216	Servotronic	<b>\$350</b>	
481	Sport Seats	<b>\$800</b>	Includes Electrically Adjustable Seat Width
4AB	Burl Walnut Wood Trim	<b>No Charge</b>	
4A3	Walnut Light Wood Trim	<b>No Charge</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9A</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
778	BMW Individual Door Sills		Deletes BMW Individual Door Sills in combination with M Sport Package

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M0	18" BMW Individual Alloy Wheels style 152I	<b>\$500</b>	Only with Sport Package. Not with M Sport Package.
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		

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**LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED**  
**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 3 Series  
Marketing 335d Sedan

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
PN73	335d Sedan with 6 Speed Automatic Transmission	\$49,900	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices Deletes Compass Mirror in combination with Premium Package
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZGM</b>	<b>Premium Package</b>	<b>\$2,500</b>	Includes Power Folding Mirrors  Order by Colour Code
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		
4NA	Compass Mirror		
CODE	Dakota Leather		
<b>ZLH</b>	<b>Executive Package</b>	<b>\$3,000</b>	Only with Premium Package
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
507	Park Distance Control - Rear		
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		
<b>ZLJ</b>	<b>M Sport Package</b>	<b>\$3,600</b>	
337	M Sport Package		
	M Sport Steering Wheel, M Aerodynamic Package, M Footrest, Sport Seats, High-gloss Shadow Line		
	Anthracite Roof Liner, Aluminum Glacier Silver Trim, High Speed Maximum, Sport Suspension		
	18" M Star Spoke Alloy Wheels, Mixed - Style 193M		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
7XA	3 Spoke M Leather Sport Steering Wheel with Steptronic Paddles		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
248	Heated Steering Wheel	<b>\$250</b>	
4AB	Burl Walnut Wood Trim	<b>\$585</b>	
4A3	Walnut Light Wood Trim	<b>\$585</b>	Replaces Burl Walnut when ordered with Executive Package
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9A</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
778	BMW Individual Door Sills		Deletes BMW Individual Door Sills in combination with M Sport Packag

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M0	18" BMW Individual Alloy Wheels style 152I Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18	<b>\$500</b>	Not with M Sport Package

**PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE**  
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BMW Canada Inc. 2011 3 Series  
Marketing 328i xDrive Touring

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
UU33	328i xDrive Touring with 6 Speed Manual Transmission	\$45,700	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices Deletes Compass Mirror in combination with Premium Package
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZGM</b>	<b>Premium Package</b>	<b>\$2,500</b>	Includes Power Folding Mirrors  Order by Colour Code
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		
<b>ZLB</b>	<b>Executive Package</b>	<b>\$1,500</b>	Rear sensors only
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
507	Park Distance Control		
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
688	Harman/Kardon Sound System		
<b>ZKS</b>	<b>Sport Package</b>	<b>\$1,500</b>	Includes Electrically Adjustable Seat Width  Increases electronic speed limiter to 240km/h
255	3 Spoke Leather Sport Steering Wheel		
2S1	17" Alloy Wheels, Style 286		
	Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17		
481	Sport Seats		
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		
840	High Speed Maximum		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
205	6 Speed Automatic Transmission with Steptronic	<b>\$1,600</b>	Not with Sport Package
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	Only with Sport Package
216	Servotronic	<b>\$350</b>	
248	Heated Steering Wheel	<b>\$250</b>	
4AB	Burl Walnut Wood Trim	<b>\$585</b>	
4A3	Walnut Light Wood Trim	<b>\$585</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 3 Series  
Marketing 328i Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KE33	328i Coupé with 6 Speed Manual Transmission	\$44,300	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		Deletes Compass Mirror in combination with Premium Package
<b>ZGM</b>	<b>Premium Package</b>	<b>\$2,500</b>	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		Order by Colour Code
<b>ZLB</b>	<b>Executive Package</b>	<b>\$1,500</b>	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
507	Park Distance Control		Rear sensors only
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
688	Harman/Kardon Sound System		
<b>ZLN</b>	<b>Sport Package</b>	<b>\$1,800</b>	
2C6	18" Star-Spoke Alloy Wheels - Style 189		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		
840	High Speed Maximum		Increases electronic speed limiter to 240km/h

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
248	Heated Steering Wheel	\$250	
481	Sport Seats	\$800	Includes Electrically Adjustable Seat Width
4A3	Walnut Light Wood Trim	\$585	
4AB	Burl Walnut Wood Trim	\$585	
4BY	Bamboo Anthracite Trim	\$585	
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

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BMW Canada Inc. 2011 3 Series  
Marketing 328i xDrive Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KF33	328i xDrive Coupé with 6 Speed Manual Transmission	\$46,800	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		Deletes Compass Mirror in combination with Premium Package
<b>ZGM</b>	<b>Premium Package</b>	<b>\$2,500</b>	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		Order by Colour Code
<b>ZLB</b>	<b>Executive Package</b>	<b>\$1,500</b>	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
507	Park Distance Control		Rear sensors only
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
688	Harman/Kardon Sound System		
<b>ZLN</b>	<b>Sport Package</b>	<b>\$1,800</b>	
2C6	18" Star Spoke Alloy Wheels - Style 189		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		
840	High Speed Maximum		Increases electronic speed limiter to 240km/h

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Leatherette Upholstery	No Charge	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
216	Servotronic	\$350	
248	Heated Steering Wheel	\$250	
481	Sport Seats	\$800	Includes Electrically Adjustable Seat Width
4A3	Walnut Light Wood Trim	\$585	
4AB	Burl Walnut Wood Trim	\$585	
4BY	Bamboo Anthracite Trim	\$585	
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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BMW Canada Inc. 2011 3 Series  
Marketing 335i Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KG73	335i Coupé with 6 Speed Manual Transmission	\$53,400	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		
<b>ZLF</b>	<b>Executive Package</b>	<b>\$3,900</b>	
302	Alarm System		
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
488	Lumbar Support		
507	Park Distance Control		Rear sensors only
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Dakota Leather Upholstery	<b>No Charge</b>	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	
217	Active Steering	<b>\$1,500</b>	
4A3	Walnut Light Wood Trim	<b>No Charge</b>	
4AB	Burl Walnut Wood Trim	<b>No Charge</b>	
4BY	Bamboo Anthracite Trim	<b>No Charge</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9A</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
778	BMW Individual Door Sills		Deletes BMW Individual Door Sills in combination with M Sport Package

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M8	19" BMW Individual Alloy Wheels style 228l	<b>\$2,000</b>	

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 3 Series  
Marketing 335is Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KG13	335is Coupé with 6 Speed Manual Transmission	\$58,800	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		
<b>ZLF</b>	<b>Executive Package</b>	<b>\$3,900</b>	
302	Alarm System		
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
488	Lumbar Support		
507	Park Distance Control		Rear sensors only
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Dakota Leather Upholstery	<b>No Charge</b>	Order by Colour Code
ZKZ	7 Speed Double Clutch Transmission	<b>\$1,950</b>	
217	Active Steering	<b>\$1,500</b>	
2MP	19" M Double Spoke Alloy Wheels - Style 225M	<b>\$1,500</b>	
	Performance Tires: 225/35 ZR 19 & 255/30 ZR 19	<b>No Charge</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

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**LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED**  
**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 3 Series  
Marketing 335i xDrive Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KF93	335i xDrive Coupé with 6 Speed Manual Transmission	\$54,100	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		
<b>ZLF</b>	<b>Executive Package</b>	<b>\$3,900</b>	
302	Alarm System		
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
488	Lumbar Support		
507	Park Distance Control		Rear sensors only
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
752	BMW Individual Audio System with Dirac Live™ Technology		
<b>ZGY</b>	<b>Sport Package</b>	<b>\$1,600</b>	Not with M Sport Package
2K6	18" V-Spoke Alloy Wheels - Style 342		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
840	High Speed Maximum		Increases electronic speed limiter to 240km/h
<b>ZKN</b>	<b>M Sport Package</b>	<b>\$3,500</b>	Not with Sport Package
2MF	18" M Star Spoke Alloy Wheels - Style 193M		Deletes Heated Steering Wheel
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
337	M Sport Package		
	M Sport Steering Wheel, M Aerodynamic Package, M Shift Knob (Manual Only), Sport Seats		
	M Footrest, High-gloss Shadow Line, Anthracite Roof Liner, Aluminum Glacier Silver Trim,		
	High Speed Maximum		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Dakota Leather Upholstery	No Charge	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	Not with M Sport Package
ZKK	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	Only with M Sport Package
216	Servotronic	\$350	
481	Sport Seats	\$800	Includes Electrically Adjustable Seat Width
4A3	Walnut Light Wood Trim	No Charge	
4AB	Burl Walnut Wood Trim	No Charge	
4BY	Bamboo Anthracite Trim	No Charge	
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9A</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
778	BMW Individual Door Sills		Deletes BMW Individual Door Sills in combination with M Sport Package

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M0	18" BMW Individual Alloy Wheels style 152l	\$500	Only with Sport Package. Not with M Sport Package

PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE  
PRICES AT DATE OF DELIVERY WILL APPLY  
LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED  
RETAILERS MAY SELL FOR LESS

BMW Canada Inc. 2011 3 Series  
Marketing 328i Cabriolet

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
DW33	328i Cabriolet with 6 Speed Manual Transmission	\$57,300	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices Deletes Compass Mirror in combination with Executive Package
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZGZ</b>	<b>Executive Package</b>	<b>\$1,800</b>	Includes Power Folding Mirrors
302	Alarm System		
319	Universal Garage Door Opener (HomeLink® compatible)		
430	Auto Dimming Mirror, Ext.		
488	Lumbar Support		
4NA	Compass Mirror		
507	Park Distance Control		Rear sensors only
<b>ZKU</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
688	Harman/Kardon Sound System		
<b>ZLO</b>	<b>Sport Package</b>	<b>\$2,000</b>	Includes Electrically Adjustable Seat Width  Increases electronic speed limiter to 240km/h
2C6	18" Star-Spoke Alloy Wheels - Style 189 Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		
704	Sport Suspension		
840	High Speed Maximum		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	Order by Colour Code
CODE	Dakota Leather Upholstery	No Charge	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
481	Sport Seats	\$800	Includes Electrically Adjustable Seat Width
4A3	Walnut Light Wood Trim	\$585	
4AB	Burl Walnut Wood Trim	\$585	
4BY	Bamboo Anthracite Trim	\$585	
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

**PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE**  
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**LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED**  
**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 3 Series  
Marketing 335i Cabriolet

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
DX73	335i Cabriolet with 6 Speed Manual Transmission	<b>\$68,900</b>	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices Deletes Compass Mirror
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZGG</b>	<b>Audiophile Sound Package</b>	<b>\$1,200</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Dakota Leather Upholstery	<b>No Charge</b>	Order by Colour Code
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	<b>\$1,700</b>	
217	Active Steering	<b>\$1,500</b>	
4A3	Walnut Light Wood Trim	<b>No Charge</b>	
4AB	Burl Walnut Wood Trim	<b>No Charge</b>	
4BY	Bamboo Anthracite Trim	<b>No Charge</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9A</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
778	BMW Individual Door Sills		Deletes BMW Individual Door Sills in combination with M Sport Package

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M8	19" BMW Individual Alloy Wheels style 228l	<b>\$2,000</b>	

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**LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED**  
**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 3 Series  
Marketing 335is Cabriolet

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
DX13	335is Cabriolet with 6 Speed Manual Transmission	<b>\$74,300</b>	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices Deletes Compass Mirror
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZGG</b>	<b>Audiophile Sound Package</b>	<b>\$1,200</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Dakota Leather Upholstery	<b>No Charge</b>	Order by Colour Code
ZKZ	7 Speed Double Clutch Transmission	<b>\$1,950</b>	
217	Active Steering	<b>\$1,500</b>	
2MP	19" M Double Spoke Alloy Wheels - Style 225M	<b>\$1,500</b>	
	Performance Tires: 225/35 ZR 19 & 255/30 ZR 19	<b>No Charge</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 M  
Marketing M3 Sedan

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
PM93	M3 Sedan with 6 Speed Manual Transmission	\$69,900	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZGE</b>	<b>MDrive Package</b>	<b>\$2,500</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices
2MD	MDrive		
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZLP</b>	<b>Executive Package</b>	<b>\$4,200</b>	Rear sensors only Includes 1 year subscription to SIRIUS Satellite Radio
313	Power Fold Mirrors		
319	Universal Garage Door Opener (HomeLink® compatible)		
415	Electric Rear Sunshade		
417	Manual Side Sunshades		
490	Adjustable Seat Width with Lumbar Support		
507	Park Distance Control		
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		
<b>ZGG</b>	<b>Audiophile Sound Package</b>	<b>\$1,500</b>	
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by Colour Code
CODE	Speed Cloth / Leather Upholstery	<b>No Charge</b>	Order by Colour Code
CODE	Novillo Leather Upholstery	<b>\$1,200</b>	Order by Colour Code
CODE	Extended Novillo Leather Upholstery	<b>\$3,000</b>	Order by Colour Code. Only with MDrive Package.
223	Electronic Damper Control	<b>\$2,000</b>	
2MK	M Double Clutch Transmission with Drivelogic	<b>\$3,900</b>	
2MT	19" M Double Spoke Alloy Wheels - Style 220M Performance Tires: 245/35 ZR 19 & 265/35 ZR 19	<b>\$2,000</b>	
326	Rear Spoiler Deletion	<b>No Charge</b>	
ZZZ	Glass Sunroof Deletion	<b>No Charge</b>	
490	Adjustable Seat Width with Lumbar Support	<b>\$1,100</b>	
4MY	Carbon Black Leather Trim	<b>No Charge</b>	
4MZ	Sycamore Anthracite Wood Trim	<b>No Charge</b>	
507	Park Distance Control	<b>\$450</b>	Rear sensors only
760	High-Gloss Shadow Line	<b>\$795</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9B</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
760	High-Gloss Shadow Line		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
CODE	BMW Individual Extended Novillo Leather Upholstery	<b>\$4,000</b>	Only with MDrive Package

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 M  
Marketing M3 Coupé

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KG93	M3 Coupé with 6 Speed Manual Transmission	\$71,300	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZGE</b>	<b>MDrive Package</b>	<b>\$2,500</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices
2MD	MDrive		
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZLQ</b>	<b>Executive Package</b>	<b>\$4,000</b>	Rear sensors only Includes 1 year subscription to SIRIUS Satellite Radio
313	Power Fold Mirrors		
319	Universal Garage Door Opener (HomeLink® compatible)		
415	Electric Rear Sunshade		
490	Adjustable Seat Width with Lumbar Support		
507	Park Distance Control		
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		
<b>ZGG</b>	<b>Audiophile Sound Package</b>	<b>\$1,500</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by Colour Code
CODE	Speed Cloth / Leather Upholstery	<b>No Charge</b>	Order by Colour Code
CODE	Novillo Leather Upholstery	<b>\$1,200</b>	Order by Colour Code
CODE	Extended Novillo Leather Upholstery	<b>\$3,000</b>	Order by Colour Code. Only with MDrive Package.
223	Electronic Damper Control	<b>\$2,000</b>	
2MK	M Double Clutch Transmission with Drivelogic	<b>\$3,900</b>	
2MT	19" M Double Spoke Alloy Wheels - Style 220M Performance Tires: 245/35 ZR 19 & 265/35 ZR 19	<b>\$2,000</b>	
326	Rear Spoiler Deletion	<b>No Charge</b>	Deletes carbon fibre roof
403	Glass Sunroof	<b>No Charge</b>	
490	Adjustable Seat Width with Lumbar Support	<b>\$1,100</b>	
4MY	Carbon Black Leather Trim	<b>No Charge</b>	
4MZ	Sycamore Anthracite Wood Trim	<b>No Charge</b>	
507	Park Distance Control	<b>\$450</b>	Rear sensors only
760	High-Gloss Shadow Line	<b>\$795</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9B</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
760	High-Gloss Shadow Line		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
CODE	BMW Individual Extended Novillo Leather Upholstery	<b>\$4,000</b>	Only with MDrive Package

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BMW Canada Inc. 2011 M  
Marketing M3 Cabriolet

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
DX93	M3 Cabriolet with 6 Speed Manual Transmission	<b>\$81,900</b>	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZGE</b>	<b>MDrive Package</b>	<b>\$2,500</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices
2MD	MDrive		
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZLR</b>	<b>Executive Package</b>	<b>\$3,600</b>	Rear sensors only Includes 1 year subscription to SIRIUS Satellite Radio
313	Power Fold Mirrors		
319	Universal Garage Door Opener (HomeLink® compatible)		
490	Adjustable Seat Width with Lumbar Support		
507	Park Distance Control		
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		
<b>ZGG</b>	<b>Audiophile Sound Package</b>	<b>\$1,500</b>	Includes 1 year subscription to SIRIUS Satellite Radio
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by Colour Code
CODE	Novillo Leather Upholstery	<b>No Charge</b>	Order by Colour Code
CODE	Extended Novillo Leather Upholstery	<b>\$1,800</b>	Order by Colour Code. Only with MDrive Package.
223	Electronic Damper Control	<b>\$2,000</b>	
2MK	M Double Clutch Transmission with Drivelogic	<b>\$3,900</b>	
2MT	19" M Double Spoke Alloy Wheels - Style 220M	<b>\$2,000</b>	
	Performance Tires: 245/35 ZR 19 & 265/35 ZR 19		
490	Adjustable Seat Width with Lumbar Support	<b>\$1,100</b>	
4MY	Carbon Black Leather Trim	<b>No Charge</b>	
4MZ	Sycamore Anthracite Wood Trim	<b>No Charge</b>	
507	Park Distance Control	<b>\$450</b>	Rear sensors only
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9R</b>	<b>BMW Individual Composition</b>	<b>\$3,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
CODE	BMW Individual Extended Novillo Leather Upholstery	<b>\$2,800</b>	Only with MDrive Package

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. Marketing  
2011 Z4 Roadster  
Z4 sDrive30i

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
LM53	Z4 sDrive30i with 6 Speed Manual Transmission	<b>\$54,300</b>	Start Date 03/10
Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive
609	BMW On-Board Navigation		Includes BMW TeleServices
620	Voice Control		Deletes Compass Mirror in combination with Premium Package
<b>ZBP</b>	<b>Premium Package</b>	<b>\$2,600</b>	
248	Heated Steering Wheel		
322	Comfort Access		Includes remote top operation
387	Wind Deflector		
431	Auto Dimming Mirror, Int.		
4NA	Compass Mirror		
563	Lights Package		
CODE	Kansas Leather		Order by Colour Code
<b>ZBS</b>	<b>Executive Package</b>	<b>\$2,300</b>	Only with Premium Package
302	Alarm System		
319	Universal Garage Door Opener		
430	Auto Dimming Mirror, Ext.		Includes Power Folding Mirrors
459	Electric Seats with Driver Memory		
488	Lumbar Support		
<b>ZFT</b>	<b>Premium Sound Package</b>	<b>\$1,200</b>	
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio
677	LOGIC7 Sound System		
<b>ZLK</b>	<b>Sport Package</b>	<b>\$1,800</b>	
2B9	18" Star Spoke Alloy Wheels - Style 276		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
481	Sport Seats		Includes Electrically Adjustable Seat Width
775	Anthracite Roof Liner		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Leatherette Upholstery	<b>No Charge</b>	Order by Colour Code
ZAS	6 Speed Automatic Transmission with Steptronic Paddles	<b>\$1,700</b>	
216	Servotronic	<b>\$350</b>	
248	Heated Steering Wheel	<b>\$250</b>	
4BN	Ash Wood Trim	<b>No Charge</b>	
508	Park Distance Control	<b>\$900</b>	Includes front and rear sensors
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 Z4 Roadster  
Marketing Z4 sDrive35i

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
LM73	Z4 sDrive35i with 6 Speed Manual Transmission	\$62,200	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
<b>ZFU</b>	<b>Navigation Package</b>	<b>\$2,000</b>	Includes iDrive, Programmable Memory Keys and Hard Drive Includes BMW TeleServices
609	BMW On-Board Navigation		
620	Voice Control		
<b>ZLL</b>	<b>Executive Package</b>	<b>\$2,600</b>	Includes Power Folding Mirrors Includes 1 year subscription to SIRIUS Satellite Radio
248	Heated Steering Wheel		
302	Alarm System		
387	Wind Deflector		
430	Auto Dimming Mirror, Ext.		
655	SIRIUS Satellite Radio Tuner		
677	LOGIC7 Sound System		
<b>ZBQ</b>	<b>Exclusive Ivory Leather</b>	<b>\$2,700</b>	
7SL	Design Pure White Ivory Nappa Leather, Anthracite Wood Trim, Extended Leather		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Kansas Leather	<b>No Charge</b>	Order by Colour Code
CODE	Extended Kansas Leather	<b>\$1,700</b>	Order by Colour Code
ZAZ	7 Speed Double Clutch Transmission	<b>\$1,950</b>	
216	Servotronic	<b>\$350</b>	
248	Heated Steering Wheel	<b>\$250</b>	
2KW	19" V-Spoke Alloy Wheels - Style 296 Performance Run-Flat Tires: 225/35 R 19 & 255/30 R 19	<b>\$1,500</b>	
2VF	Adaptive M Suspension	<b>\$2,000</b>	
4BN	Ash Wood Trim	<b>No Charge</b>	Not with Exclusive Ivory Leather
508	Park Distance Control	<b>\$900</b>	Includes front and rear sensors
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

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BMW Canada Inc. 2011 Z4 Roadster  
Marketing Z4 sDrive35is

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
LM13	Z4 sDrive35is with 7 Speed Double Clutch Transmission	<b>\$77,900</b>	Start Date 03/10

Option Code	Packages / Editions	Retail	Restrictions
ZBQ 7SL	Exclusive Ivory Leather Design Pure White Ivory Nappa Leather, Anthracite Wood Trim, Extended Leather	<b>\$2,700</b>	

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>\$800</b>	Order by Colour Code
CODE	Kansas Leather	<b>No Charge</b>	Order by Colour Code
CODE	Extended Kansas Leather	<b>\$1,700</b>	Order by Colour Code
2MV	19" M Double Spoke Alloy Wheels - Style 326M Performance Run-Flat Tires: 225/35 R 19 & 255/30 R 19	<b>\$1,500</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.	<b>\$400</b>	

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**LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED**  
**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 5 Series  
Marketing 535i

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
FR73	535i with 8 Speed Automatic Transmission with STEPTRONIC	<b>\$62,300</b>	Start Date 03/10
FR73	535i with 8 Speed Automatic Transmission with STEPTRONIC		Suggested Diplomat Pricing.

Option Code	Packages	Retail	Restrictions
<b>ZJX</b>	<b>Technology Package</b>	<b>\$3,500</b>	Only with Executive Package
3AG	Rear View Camera		
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DL	Surround View		Includes Top View and Side View
5DP	Park Assistant		
<b>ZJU</b>	<b>Executive Package</b>	<b>\$5,400</b>	Includes TeleService
316	Automatic Trunk		
319	Universal Remote Control		
456	Comfort Seats, front		Replace 459
488	Lumbar Support		
609	BMW On-Board Navigation		
620	Voice Control		
655	SIRIUS Satellite Radio Tuner		Replace 639
677	HiFi Sound System Professional		
<b>ZJV</b>	<b>Sport Package</b>	<b>\$2,000</b>	
255	Leather Sport Steering Wheel		
2K3	19" V-Spoke Alloy Wheels - Style 331		
2TB	8-Speed Sport Automatic Transmission with Shift Paddles		Includes Driving Dynamic Control
760	High Gloss Shadow Line		
775	Anthracite Roof Liner		
<b>ZJY</b>	<b>Dynamic Handling Package</b>	<b>\$3,900</b>	
223	Dynamic Damper Control		
229	Dynamic Drive		
2VA	Adaptive Drive		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Dakota Leather Upholstery	<b>No Charge</b>	Order by colour code
496	Heated Rear Seats	<b>\$500</b>	
4BN	Ash Wood Trim	<b>No Charge</b>	Replace 4CE. Not with 4B5
4B5	Ash Wood Trim, High Gloss	<b>No Charge</b>	Replace 4CE. Not with 4BN
610	Head-up Display	<b>\$1,500</b>	
6FH	Rear Entertainment System 2 x 9.2" Display	<b>\$3,000</b>	Only with Executive Package
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZMA	6 Speed Manual Transmission	<b>No Charge</b>	Deletes 205. With ZJV, deletes 2TB
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 5 Series  
Marketing 550i

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
FR93	550i with 8 Speed Sport Automatic Transmission with Shift Paddles	<b>\$73,300</b>	Start Date 03/10
FR93	550i with 8 Speed Sport Automatic Transmission with Shift Paddles		Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
<b>ZJX</b>	<b>Technology Package</b>	<b>\$3,500</b>	
3AG	Rear View Camera		
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DL	Surround View		Includes Side View and Top View
5DP	Park Assistant		
<b>ZJW</b>	<b>Executive Package</b>	<b>\$5,500</b>	
316	Automatic Trunk		
415	Electric Rear Sunshade		
416	Manual Side Sunshades		
453	Ventilated Seats		
455	Active Seat for Driver and Front Passenger		
496	Heated Rear Seats		
4NB	4-Zone Automatic Climate Control		
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		Replace 693
<b>ZJY</b>	<b>Dynamic Handling Package</b>	<b>\$3,900</b>	
223	Dynamic Damper Control		
229	Dynamic Drive		
2VA	Adaptive Drive		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Dakota Leather Upholstery	<b>No Charge</b>	Order by colour code
CODE	Nappa Leather	<b>\$1,700</b>	Order by colour code
2VH	Integral Active Steering	<b>\$1,900</b>	
4B5	Ash Wood Trim, High Gloss	<b>No Charge</b>	Replace 4CE. Not with 4BN
5DF	Active Cruise Control with Stop & Go	<b>\$2,500</b>	Not available with 6-Speed Manual Transmission
6FH	Rear Entertainment System 2 x 9.2" Display	<b>\$3,000</b>	
6UK	Night Vision with Pedestrian Detection	<b>\$2,500</b>	
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZLZ	Ash Wood Trim	<b>No Charge</b>	Replace 4CE. Not with 4B5
ZMA	6 Speed Manual Transmission	<b>No Charge</b>	Deletes 2TB
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 X5  
Marketing X5 xDrive35i

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
ZV43	X5 xDrive35i with 8-Speed Automatic Transmission with STEPTRONIC	\$59,990	Start Date 04/10
ZV43	X5 xDrive35i with 8-Speed Automatic Transmission with STEPTRONIC		Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
ZJI	<b>Technology Package</b>	\$2,500	Only with Premium Package
3AH	Rear View Camera with Top View		Imaging for the rear and sides of vehicle
609	BMW On-Board Navigation		
620	Voice Control		
6AA	BMW TeleServices		
6AB	Control BMW TeleServices		
ZJK	<b>Premium Package</b>	\$5,450	
245	Electric Tilt/Telescopic Steering Column		
316	Automatic Tailgate		
319	Universal Garage Door Opener		
402	Panorama Sunroof		
430	Auto Dimming Mirrors, Ext.		
431	Auto Dimming Mirror, Int.		
4AB	Burl Walnut Wood Trim		
4NA	Compass Mirror		
508	Park Distance Control		
563	Lights Package		
LU	Nevada Leather Upholstery		
ZJL	<b>Executive Package</b>	\$3,100	Only with Premium Package
322	Comfort Access		
417	Manual Side Sunshades		
456	Comfort Seats		
464	Ski Bag		
488	Lumbar Support		
496	Heated Rear Seats		
4NB	Automatic 4-Zone Climate Control		
ZJM	<b>M Sport Package</b>	\$3,900	Only with Premium Package. Replaces Heated Steering Wheel
337	M Sport Package		Replaces Wood Trim.
	M Aerodynamic Package, Sport Suspension, Satin Aluminum Roof Rails, Sport Seats		
	Satin Aluminum Shadow Line, Brushed Aluminum Trim, M Leather Steering Wheel		
	Anthracite Roof Liner, High Speed Tuning		
	19" V-Spoke M Alloy Wheels - Style 223 M		
	Performance Run-Flat Tires: Front - 255/50 R 19, Rear - 285/45 R 19		
	M Driver's footrest, M Door Sills		
ZFT	<b>Premium Sound Package</b>	\$1,500	
655	SIRIUS Satellite Radio Tuner		
677	HiFi Sound System Professional		Includes 16-speakers (2 subwoofers) and DSP

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	Order by colour code
CODE	Leatherette Upholstery	No Charge	Order by colour code
328	Aluminum Running Boards	\$800	Not with M Sport Package
386	Roof Rails	\$150	Not with M Sport Package
3AH	Rear View Camera with Top View	\$700	Only with Premium Package. Not with Technology Package
402	Panorama Sunroof	\$1,800	
4AZ	Dark Bamboo Wood Trim	No Charge	Only with Premium Package
5AD	Lane Departure Warning	\$700	Only with M Sport Package
610	Head-Up Display	\$1,500	
6FF	Rear DVD Entertainment System	\$1,950	Two wireless infrared headsets included from Aftersales
ZUE	3rd Row Seats	\$2,100	Includes Rear Air Suspension. Only with Premium Package.
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z8B	<b>BMW Individual Composition</b>	\$5,900	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
3MB	Satin Aluminum Shadow Line		
4M5	Leather Instrument Panel & Uppder Door Trims		
775	Anthracite Roof Liner		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2MW	19" BMW Individual Alloy Wheels - Style 2651	\$900	Only with BMW Individual Composition.
	Performance Run-Flat Tires: Front - 255/50 R 19, Rear - 285/45 R 19		Not with M Sport Package

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RETAILERS MAY SELL FOR LESS

BMW Canada Inc. 2011 X5  
Marketing X5 xDrive35d

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
ZW03	X5 xDrive35d with 6 Speed Automatic Transmission with STEPTRONIC	\$62,800	Start Date 04/10
ZW03	X5 xDrive35d with 6 Speed Automatic Transmission with STEPTRONIC	\$56,520	Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
ZJI	<b>Technology Package</b>	\$2,500	Only with Premium Package.
3AH	Rear View Camera with Top View		
609	BMW On-Board Navigation		
620	Voice Control		
6AA	BMW TeleServices		
6AB	Control BMW TeleServices		
ZJK	<b>Premium Package</b>	\$5,450	
245	Electric Tilt/Telescopic Steering Column		
316	Automatic Tailgate		
319	Universal Garage Door Opener		
402	Panorama Sunroof		
430	Auto Dimming Mirrors, Ext.		
431	Auto Dimming Mirror, Int.		
4AB	Burl Walnut Wood Trim		
4NA	Compass Mirror		
508	Park Distance Control		
563	Lights Package		
LU	Nevada Leather Upholstery		
ZJL	<b>Executive Package</b>	\$3,100	Only with Premium Package.
322	Comfort Access		
417	Manual Side Sunshades		
456	Comfort Seats		
464	Ski Bag		
488	Lumbar Support		
496	Heated Rear Seats		
4NB	Automatic 4-Zone Climate Control		
ZUD	<b>Sport Package</b>	\$1,900	Only with Premium Package.
330	AG Sport Package		
	Standard Running Gear, 3 Spoke Leather Sport Steering Wheel, High-Gloss Shadow Line		
	Sport Seats, Anthracite Roof Liner		
	19" Y-Spoke Alloy Wheels, Style 335		
	All Season Tires: 255/50 R 19		
ZFT	<b>Premium Sound Package</b>	\$1,500	
655	SIRIUS Satellite Radio Tuner		
677	HiFi Sound System Professional		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	Order by colour code
CODE	Leatherette Upholstery	No Charge	Order by colour code
2LE	20" Y-Spoke Alloy Wheels - Style 214	\$2,000	Only with Sport Package
328	Aluminum Running Boards	\$800	Not With M Sport Package
386	Roof Rails	\$150	
3AH	Rear View Camera with Top View	\$700	Only with Premium Package. Not with Technology Package
402	Panorama Sunroof	\$1,800	
4AZ	Dark Bamboo Wood Trim	No Charge	Only with Premium Package
5AD	Lane Departure Warning	\$700	Only with Sport Package
610	Head-Up Display	\$1,500	
6FF	Rear DVD Entertainment System	\$1,950	Two wireless infrared headsets included from Aftersales
ZUE	3rd Row Seats	\$2,100	Includes Rear Air Suspension. Only with Premium Package.
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z8B	<b>BMW Individual Composition</b>	\$5,900	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
3MB	Satin Aluminum Shadow Line		
4M5	Leather Instrument Panel & Upper Door Trims		
775	Anthracite Roof Liner		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2MW	19" BMW Individual Alloy Wheels - Style 2651	\$900	Only with BMW Individual Composition.
	Performance Run-Flat Tires: Front - 255/50 R 19, Rear - 285/45 R 19		

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RETAILERS MAY SELL FOR LESS

BMW Canada Inc. 2011 X5  
Marketing X5 xDrive50i

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
ZV83	X5 xDrive50i with 8-Speed Automatic Transmission with STEPTRONIC	\$74,300	Start Date 04/10
ZV83	X5 xDrive50i with 8-Speed Automatic Transmission with STEPTRONIC		Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
<b>ZJN</b>	<b>Executive Package</b>	<b>\$5,500</b>	
316	Automatic Tailgate		
322	Comfort Access		
323	Soft Close Doors		
3AH	Rear View Camera with Top View		
417	Manual Side Sunshades		
456	Comfort Seats		
464	Ski Bag		
488	Lumbar Support		
496	Heated Seats Rear		
4NB	Automatic 4-Zone Climate Control		
609	BMW On-Board Navigation		
620	Voice Control		
6AA	BMW TeleServices		
6AB	Control BMW TeleServices		
<b>ZLY</b>	<b>Technology Package</b>	<b>\$3,000</b>	<b>Only with Executive Package and M Sport Package</b>
5AD	Lane Departure Warning		
5DF	Active Cruise Control with Stop & Go		
<b>ZKB</b>	<b>M Sport Package</b>	<b>\$5,600</b>	<b>Deletes Heated Steering Wheel. Deletes Sport Seats when ordered with Executive Package.</b>
2NY	20" Double-Spoke M Alloy Wheels - Style 333M		
337	M Sport Package		
	M Aerodynamic Package, Satin Aluminum Roof Rails, Sport Seats		
	Satin Aluminum Shadow Line, M Leather Steering Wheel, Anthracite Roof Liner		
	Self-Leveling Suspension with Air Suspension		
	High Speed Tuning		
	M Driver's footrest, M Door Sills		
4AD	Brushed Aluminum Trim		
<b>ZGG</b>	<b>Audiophile Sound Package</b>	<b>\$2,000</b>	
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™		
<b>ZJO</b>	<b>Comfort Seating Package</b>	<b>\$1,400</b>	<b>Only with Executive Package</b>
451	Active Seat for Driver		
453	Ventilated Seats		
<b>ZUN</b>	<b>Dynamic Handling Package</b>	<b>\$4,700</b>	<b>Only with M Sport Package</b>
217	Active Steering		
2VA	Adaptive Drive		

Option Code	Optional Equipment	Retail	
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Nevada Leather	<b>No Charge</b>	Order by colour code
CODE	Nevada Leather, Perforated	<b>No Charge</b>	Order by colour code; Only with Comfort Seating Package
328	Aluminum Running Boards	<b>\$800</b>	Not with M Sport Package
386	Roof Rails	<b>\$150</b>	Not with M Sport Package
4AZ	Dark Bamboo Wood Trim	<b>No Charge</b>	
610	Head-Up Display	<b>\$1,500</b>	
6FF	Rear DVD Entertainment System	<b>\$1,950</b>	Two wireless infrared headsets included from Aftersales
ZUE	3rd Row Seats	<b>\$2,100</b>	Includes Rear Air Suspension
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment.		
	Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z8B</b>	<b>BMW Individual Composition</b>	<b>\$5,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
3MB	Satin Aluminum Shadow Line		
4M5	Leather Instrument Panel & Uppder Door Trims		
775	Anthracite Roof Liner		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2MW	19" BMW Individual Alloy Wheels - Style 265I Performance Run-Flat Tires: Front - 255/50 R 19, Rear - 285/45 R 19	<b>\$900</b>	Only with BMW Individual Composition. Not with M Sport Package

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BMW Canada Inc. 2011 X6  
Marketing X6 xDrive35i

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
FG23	X6 xDrive35i with 8 Speed Sport Automatic Transmission	<b>\$65,700</b>	Start Date 04/10
FG23	X6 xDrive35i with 8 Speed Sport Automatic Transmission		Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
<b>ZJP</b>	<b>Premium Package</b>	<b>\$5,800</b>	
322	Comfort Access		
3AH	Rear View Camera with Top View		
417	Manual Side Sunshades		
430	Auto Dimming Mirror, Ext.		
456	Comfort Seats		
464	Ski Bag		
488	Lumbar Support		
496	Heated Rear Seats		
4NB	Automatic 4-Zone Climate Control		
609	BMW On-Board Navigation		
620	Voice Control		
6AA	BMW TeleServices		
6AB	Control BMW TeleServices		
<b>ZFE</b>	<b>Sport Package</b>	<b>\$2,500</b>	
2SK	20" Star Spoke Alloy Wheels - Style 259		
	<small>Includes Performance Runflat Tires: 275/45 R20 Front, 315/35 R20 Rear</small>		
330	AG Sport Package		
	<small>High-Gloss Shadow Line, Anthracite Roof Liner, High Speed Tuning</small>		
<b>ZFT</b>	<b>Premium Sound Package</b>	<b>\$1,500</b>	
655	SIRIUS Satellite Radio Tuner		
677	HiFi Sound System Professional		
<b>ZLY</b>	<b>Technology Package</b>	<b>\$3,000</b>	Only With Premium Package
5AD	Lane Departure Warning		
5DF	Active Cruise Control with Stop & Go		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Nevada Leather	<b>No Charge</b>	Order by colour code
328	Aluminum Running Boards	<b>\$800</b>	
4B6	Flywheel Black Aluminum Trim	<b>No Charge</b>	
4BN	Ash Wood Trim	<b>No Charge</b>	
610	Head-Up Display	<b>\$1,500</b>	
6FF	Rear DVD Entertainment System	<b>\$1,950</b>	
ZSP	Special Orders	<b>\$400</b>	
	<small>Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.</small>		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z8B</b>	<b>BMW Individual Composition</b>	<b>\$5,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
3MB	Satin Aluminum Shadow Line		
4M5	Leather Instrument Panel & Upper Door Trims		
775	Anthracite Roof Liner		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2MW	19" BMW Individual Alloy Wheels - Style 2651 <small>Performance Run-Flat Tires: Front - 255/50 R 19, Rear - 285/45 R 19</small>	<b>\$900</b>	Only with BMW Individual Composition. Not with Sport Package

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BMW Canada Inc. 2011 X6  
Marketing X6 xDrive50i

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
FG83	X6 xDrive50i with 8-Speed Sport Automatic Transmission	<b>\$81,000</b>	Start Date 04/10
FG83	X6 xDrive50i with 8-Speed Sport Automatic Transmission		Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
<b>ZJQ</b>	<b>Executive Package</b>	<b>\$5,800</b>	Replaces Sport Seats
322	Comfort Access		
323	Soft Close Doors		
3AH	Rear View Camera with Top View		
417	Manual Side Sunshades		
456	Comfort Seats		
464	Ski Bag		
488	Lumbar Support		
496	Heated Rear Seats		
4NB	Automatic 4-Zone Climate Control		
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™		
<b>ZLY</b>	<b>Technology Package</b>	<b>\$3,000</b>	Only with Executive Package
5AD	Lane Departure Warning		
5DF	Active Cruise Control with Stop & Go		
<b>ZJO</b>	<b>Comfort Seating Package</b>	<b>\$1,400</b>	Only with Executive Package
451	Active Seat for Driver		
453	Ventilated Seats		
<b>ZUN</b>	<b>Dynamic Handling Package</b>	<b>\$4,700</b>	
217	Active Steering		
2VA	Adaptive Drive		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Nevada Leather	<b>No Charge</b>	Order by colour code
CODE	Nevada Leather, Perforated	<b>No Charge</b>	
328	Aluminum Running Boards	<b>\$800</b>	
4B6	Flywheel Black Aluminum Trim	<b>No Charge</b>	
4AZ	Dark Bamboo Wood Trim	<b>No Charge</b>	
610	Head-Up Display	<b>\$1,500</b>	
6FF	Rear DVD Entertainment System	<b>\$1,950</b>	
ZSP	Special order	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z8B</b>	<b>BMW Individual Composition</b>	<b>\$5,900</b>	
CODE	BMW Individual Paint Finish		Order by Colour Code
CODE	BMW Individual Interior Trim		Order by Code
3MB	Satin Aluminum Shadow Line		
4M5	Leather Instrument Panel & Upper Door Trims		
775	Anthracite Roof Liner		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2MW	19" BMW Individual Alloy Wheels - Style 265I Performance Run-Flat Tires: Front - 255/50 R 19, Rear - 285/45 R 19	<b>\$900</b>	Only with BMW Individual Composition.

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BMW Canada Inc. 2011 X6  
Marketing ActiveHybrid X6

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
FH03	ActiveHybrid X6 with 7-Speed Two-Mode Active Transmission	<b>\$99,900</b>	Start Date 04/10
FH03	ActiveHybrid X6 with 7-Speed Two-Mode Active Transmission	<b>\$89,910</b>	

Option Code	Packages	Retail	Restrictions
<b>ZRF</b>	<b>Executive Package</b>	<b>\$5,500</b>	
323	Soft Close Doors		
3AH	Rear View Camera with Top View		
4M5	BMW Individual Leather Instrument Panel		
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Nappa Leather	<b>No Charge</b>	Order by colour code
328	Aluminum Running Boards	<b>\$800</b>	
4AD	Brushed Aluminum Trim	<b>No Charge</b>	
4AZ	Dark Bamboo Wood Trim	<b>No Charge</b>	
6FF	Rear DVD Entertainment System	<b>\$1,950</b>	
ZSP	Special order	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 M  
Marketing X5 M

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
GY03	X5 M with 6 Speed M Sport Automatic Transmission	<b>\$97,900</b>	Start Date 04/10
GY03	X5 M with 6 Speed M Sport Automatic Transmission	<b>\$88,110</b>	Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
<b>ZRF</b>	<b>Executive Package</b>	<b>\$5,500</b>	
323	Soft Close Doors		
3AH	Rear View Camera with Top View		
4M5	BMW Individual Leather Instrument Panel		
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Extended Merino Leather	<b>No Charge</b>	Order by colour code
CODE	Full Merino Leather	<b>\$4,500</b>	Order by colour code
4MY	Carbon Black Leather Trim	<b>No Charge</b>	
6FF	Rear DVD Entertainment System	<b>\$1,950</b>	
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 M  
Marketing X6 M

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
GZ03	X6 M with 6 Speed M Sport Automatic Transmission	<b>\$99,900</b>	Start Date 04/10
GZ03	X6 M with 6 Speed M Sport Automatic Transmission	<b>\$89,910</b>	Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
<b>ZRF</b>	<b>Executive Package</b>	<b>\$5,500</b>	
323	Soft Close Doors		
3AH	Rear View Camera with Top View		
4M5	BMW Individual Leather Instrument Panel		
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
CODE	Extended Merino Leather	<b>No Charge</b>	Order by colour code
CODE	Full Merino Leather	<b>\$4,500</b>	Order by colour code
4MY	Carbon Black Leather Trim	<b>No Charge</b>	
6FF	Rear DVD Entertainment System	<b>\$1,950</b>	
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

**PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE**  
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**LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED**  
**RETAILERS MAY SELL FOR LESS**

BMW Canada Inc. 2011 7 Series  
Marketing 750i xDrive  
Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KC63	750i xDrive with 6 Speed Automatic Transmission	\$108,600	Start Date 03/10

Option Code	Packages	Retail	Restrictions
<b>ZLT</b>	<b>Executive Package</b>	<b>\$7,950</b>	<b>ENDING AS OF WEEK 13, 2010</b>
316	Automatic Trunk		
323	Soft Close Doors		
3AG	Rear View Camera		
415	Electric Rear Sunshade		
416	Electric Rear Side Sunshades		
453	Ventilated Seats, Front		
455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		Includes leather upper door panels
5DL	Surround View		Includes Side View Camera
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio.
<b>ZMD</b>	<b>Executive Package</b>	<b>\$7,550</b>	<b>STARTS AS OF WEEK 14, 2010</b>
316	Automatic Trunk		
323	Soft Close Doors		
3AG	Rear View Camera		
415	Electric Rear Sunshade		
416	Electric Rear Side Sunshades		
453	Ventilated Seats, Front		
455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		Includes leather upper door panels
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio.
<b>ZQF</b>	<b>Technology Package</b>	<b>\$5,500</b>	
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DF	Automatic Cruise Control with Stop & Go		Includes pre-collision notification
6UK	Night Vision with Pedestrian Detection		Kidney grille design modified to support infrared camera
<b>ZJG</b>	<b>Multimedia Package</b>	<b>\$3,500</b>	
696	6-disc DVD Changer		Includes two infrared wireless headphones
6FH	Rear Entertainment System		Located in upper glove box Dual 9.2" displays, Rear iDrive Controller, Rear DVD drive and Dual Auxiliary Inputs
<b>ZLV</b>	<b>M Sport Package</b>	<b>\$6,500</b>	
2NX	20" M Double Spoke Alloy Wheels - Style 303M		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
7MP	Sport Package		
	Anthracite Roof Liner, Exhaust system with characteristic sound, M Sport Steering Wheel, M Aerodynamic Package, M Footrest, Dynamic Drive		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	Order by colour code
229	Dynamic Drive (Active Roll Stabilization)	<b>\$2,000</b>	Not with M Sport Package
2HL	19" Forged Radial Spoke Alloy Wheel - Style 252	<b>\$1,900</b>	Not with M Sport Package
	Performance Runflat Tires. 245/45 R 19 & 275/40 R 19		
464	Ski Bag	<b>\$395</b>	
4B5	Ash Wood Trim, High Gloss	<b>No Charge</b>	Includes trim on rear parcel shelf
4CA	Ash Wood Trim, Anthracite	<b>No Charge</b>	Includes trim on rear parcel shelf
4CB	Fineline Wood Trim, Natural	<b>No Charge</b>	Includes trim on rear parcel shelf
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		

Option Code	BMW Individual Collection	Retail	Restrictions
<b>Z9V</b>	<b>BMW Individual Composition</b>	<b>\$13,900</b>	Only with Executive Package. Not with M Sport Package
CODE	BMW Individual Collection Paint Finish		Order by Colour Code
255	3 Spoke Leather Sport Steering Wheel		
2NV	20" BMW Individual Alloy Wheel Style 3011		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
778	BMW Individual Door Sills, Illuminated		
XC4	BMW Individual Composition		
	BMW Individual Full Merino Leather Upholstery		Order by Colour Code
	BMW Individual Interior Trim		Order By Code
	BMW Individual Leather Upper Instrument Panel		
XD5	BMW Individual Alcantara Roof Liner		
XF1	BMW Individual Engraved Trunk Strip		
<b>Z9Z</b>	<b>BMW Individual Composition</b>	<b>\$9,900</b>	Only with Executive Package & M Sport Package
CODE	BMW Individual Collection Paint Finish		Order by Colour Code
CODE	BMW Individual Full Merino Leather Upholstery		Order by Colour Code
	Includes BMW Individual Leather Upper Instrument Panel		
CODE	BMW Individual Interior Trim		Order by Code
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
XD5	BMW Individual Alcantara Roof Liner		

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BMW Canada Inc.  
Marketing

2011 7 Series  
750Li xDrive

Product Planning  
Edition 03.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KC83	750Li xDrive with 6 Speed Automatic Transmission	\$116,600	Start Date 03/10
Option Code	Packages	Retail	Restrictions
ZLT	<b>Executive Package</b>	\$7,950	ENDING AS OF WEEK 13, 2010
316	Automatic Trunk		
323	Soft Close Doors		
3AG	Rear View Camera		
415	Electric Rear Sunshade		
416	Electric Rear Side Sunshades		
453	Ventilated Seats, Front		
455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		Includes leather upper door panels
5DL	Surround View		Includes Side View Cameras
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio.
ZMD	<b>Executive Package</b>	\$7,550	STARTS AS OF WEEK 14, 2010
316	Automatic Trunk		
323	Soft Close Doors		
3AG	Rear View Camera		
415	Electric Rear Sunshade		
416	Electric Rear Side Sunshades		
453	Ventilated Seats, Front		
455	Active Seats, Front		
4ND	Nappa Leather Upper Instrument Panel		Includes leather upper door panels
610	Head-Up Display		
655	SIRIUS Satellite Radio Tuner		Includes 1 year subscription to SIRIUS Satellite Radio.
ZQF	<b>Technology Package</b>	\$5,500	
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
5DF	Automatic Cruise Control with Stop & Go		Includes pre-collision notification
6UK	Night Vision with Pedestrian Detection		Kidney grille design modified to support infrared camera
ZJG	<b>Multimedia Package</b>	\$3,500	Includes two infrared wireless headphones
696	6-disc DVD Changer		Located in upper glove box
6FH	Rear Entertainment System		Dual 9.2" displays, Rear iDrive Controller, Rear DVD drive and Dual Auxiliary Inputs
ZLX	<b>M Sport Package</b>	\$6,500	
2NX	20" M Double Spoke Alloy Wheels - Style 303M		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
466	Roof Mouldings in Body Colour		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
7MP	Sport Package		
	Anthracite Roof Liner, Exhaust system with characteristic sound, M Sport Steering Wheel, M Aerodynamic Package, M Footrest, Dynamic Drive		
ZFH	<b>Rear Comfort Package</b>	\$4,500	Only with Executive Package. Deletes rear centre seat and seatbelt
454	Ventilated Seats, Rear		3-stage
460	Comfort Seats, Rear		12-way electrically adjustable including 4-way lumbar support
4UM	Massaging Seat Backs, Rear		Twelve massage units and six rotating elements per rear seat
Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	No Charge	Order by colour code
229	Dynamic Drive (Active Roll Stabilization)	\$2,000	Not with M Sport Package
2ST	19" Radial Spoke Alloy Wheel - Style 235	\$1,900	Not with M Sport Package
	Performance Runflat Tires. 245/45 R 19 & 275/40 R 19		
464	Ski Bag	\$395	
4B5	Ash Wood Trim, High Gloss	No Charge	Includes trim on rear parcel shelf
4CA	Ash Wood Trim, Anthracite	No Charge	Includes trim on rear parcel shelf
4CB	Fineline Wood Trim, Natural	No Charge	Includes trim on rear parcel shelf
ZED	European Delivery	No Charge	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment. Prices for special orders will be quoted at wholesale prices only.		
Option Code	BMW Individual Collection	Retail	Restrictions
Z9Y	<b>BMW Individual Composition</b>	\$13,900	Only with Executive Package. Not with M Sport Package
CODE	BMW Individual Collection Paint Finish		Order by Colour Code
255	3 Spoke Leather Sport Steering Wheel		
2NV	20" BMW Individual Alloy Wheel Style 3011		
	Performance Runflat Tires. 245/40 R20 & 275/35 R20		
423	Velour Floor Mats		
466	Roof Mouldings in Body Colour		
4M8	BMW Individual Rear Reading Lights		
4U1	Ceramic Package		
760	High Gloss Shadow Line		
778	BMW Individual Door Sills, Illuminated		
XC4	BMW Individual Composition		
	BMW Individual Full Merino Leather Upholstery		Order by Colour Code
	BMW Individual Interior Trim		Order By Code
	BMW Individual Leather Upper Instrument Panel		
XD5	BMW Individual Alcantara Roof Liner		
XF1	BMW Individual Engraved Trunk Strip		
Z9Z	<b>BMW Individual Composition</b>	\$9,900	Only with Executive Package & M Sport Package
CODE	BMW Individual Collection Paint Finish		Order by Colour Code
CODE	BMW Individual Full Merino Leather Upholstery		Order by Colour Code
	Includes BMW Individual Leather Upper Instrument Panel		
CODE	BMW Individual Interior Trim		Order by Code
423	Velour Floor Mats		
4M8	BMW Individual Rear Reading Lights		
XD5	BMW Individual Alcantara Roof Liner		

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BMW Canada Inc. 2011 7 Series  
Marketing ActiveHybrid 7 L

Product Planning  
Edition 04.10

Optional Equipment  
Manufacturer's Suggested Retail Pricing  
Manufacturer's Suggested Tourist Pricing  
Manufacturer's Suggested Diplomat Pricing

Model Code	Car Model	Retail	Restrictions
KX83	ActiveHybrid 7 L	\$132,300	Start Date 04/10
KX83	ActiveHybrid 7 L		Suggested Diplomat Pricing

Option Code	Packages	Retail	Restrictions
<b>ZQF</b>	<b>Technology Package</b>	<b>\$3,300</b>	
5AD	Lane Departure Warning		
5AG	Active Blind Spot Detection		
6UK	Night Vision with Pedestrian Detection		Kidney grille design modified to support infrared camera
<b>ZJG</b>	<b>Multimedia Package</b>	<b>\$3,500</b>	
696	6-disc DVD Changer		Includes two infrared wireless headphones Located in upper glove box
6FH	Rear Entertainment System		Dual 9.2" displays, Rear iDrive Controller, Rear DVD drive and Dual Auxiliary Inputs
<b>ZFH</b>	<b>Rear Comfort Package</b>	<b>\$4,500</b>	
454	Ventilated Seats, Rear		Deletes rear centre seat and seatbelt 3-stage
460	Comfort Seats, Rear		12-way electrically adjustable including 4-way lumbar support
4UM	Massaging Seatbacks, Rear		Twelve massage units and six rotating elements per rear seat

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	<b>No Charge</b>	
464	Ski Bag	<b>\$395</b>	Order by colour code
4B5	Ash Wood Trim, High Gloss	<b>No Charge</b>	
4CA	Ash Wood Trim, Anthracite	<b>No Charge</b>	Includes trim on rear parcel shelf
4CB	Fineline Wood Trim, Natural	<b>No Charge</b>	Includes trim on rear parcel shelf
ZED	European Delivery	<b>No Charge</b>	Includes Velour Floor Mats, Warning Triangle & First Aid Kit
ZSP	Special Orders	<b>\$400</b>	

Administrative fee for ordering special colours, interiors or equipment.  
Prices for special orders will be quoted at wholesale prices only.

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