

**BMW of North America, LLC  
2011 Model Year  
Suggested Retail Price**

Effective March 1, 2010

U.S. Models	535i	550i
	Sedan	Sedan
Base Price U.S.A. Port of Entry*	\$49,600	\$59,700
Base Price Euro Delivery Munich Pick Up	NA	NA
Base Price Diplomatic U.S.A. Port of Entry	\$47,120	\$56,715

**Options**

205	STEPTRONIC automatic transmission	NC	NC
2TB	Sport automatic transmission with shift paddles (Requires ZSP on indicated models)	\$500 (req'd)	\$500 (req'd)
3AG	Rear-view camera (Included in package) (Requires 508 on indicated models)	\$400 ZP2 (req'd)	\$400 ZP2
465	Split fold-down-rear seat	\$475	\$475
494	Heated front seats (Included in package)	\$500 ZAV, ZCW, ZP2, ZAV, ZCW, ZP2	\$500
4B5	Light wood trim	NC	NC
4CE	Anthracite Wood Trim	NC	NC
508	Park Distance Control (Included in package)	\$750 ZP2	STD
5DL	Side and Top View Cameras (Requires 3AG or ZP2 on indicated models)	\$800 (req'd)	\$800 (req'd)
609	Navigation system (Included in package)	\$1,900 ZP2	STD
610	Head-up Display	\$1,300	\$1,300
655	Satellite radio with 1 year subscription (Included in package)	\$350 ZP2	\$350 ZP2
6FG	Rear-seat entertainment	\$2,200	\$2,200
6FL	iPod and USB adapter (Included in package)	\$400 ZP2	\$400 ZP2
6NF	Smartphone Integration	\$150	\$150

**Priority 1 Options**

2VH	Integral Active Steering (Requires ZDH on indicated models)	\$1,750 (req'd)	\$1,750 (req'd)
322	Comfort Access keyless entry (Included in package)	\$1,000 ZCV	\$1,000 ZCV
416	Power rear sunshade with rear manual side window shades (Included in package)	\$575 ZP2	\$575 ZP2
456	Multi-contour seats (Included in package)	\$1,300 ZAV, ZSP	\$1,300 ZAV, ZSP
464	Ski bag (Requires 465 on indicated models)	\$150 (req'd)	\$150 (req'd)
4B9	Aluminium Trim	NC	NC
4NB	4-zone automatic climate control	\$500	\$500
5DF	Active Cruise Control	\$2,400	\$2,400
6UK	Night Vision with Pedestrian Detection (Requires ZCW on indicated models)	\$2,600 (req'd)	\$2,600 (req'd)

**Colors**

Non-Metallic paint	STD	STD
Metallic paint	\$550	NC

**Upholsteries**

K8	Leatherette	STD	NA
LC	Leather Dakota (In combination with ZPP) (Included in package)	\$1,450 NC ZPP	STD

**Priority 1 Upholsteries**

NA	Nappa Leather (In combination with ZPP)	\$2,450 \$1,000	\$1,000
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**Packages**

ZAV	Active ventilated seat package (In combination with ZSP)	\$2,950 \$1,950	\$2,950 \$1,950
ZCV	Convenience Package (Requires ZPP on indicated models)	\$1,700 (req'd)	\$1,700
ZCW	Cold Weather Package (In combination with ZAV)	\$1,050 \$650	\$1,050 \$650
ZDA	Driver Assistance Package (Requires 609 on indicated models (valid until: 06/10)) (Requires 508 or ZP2 on indicated models) (Requires ZPP on indicated models)	\$1,750 (req'd) (req'd) (req'd)	\$1,750
ZDH	Dynamic Handling Package (Requires ZSP on indicated models)	\$2,700 (req'd)	\$2,700 (req'd)
ZP2	Premium Package 2 (In combination with ZAV) (In combination with ZCW) (Requires ZPP on indicated models)	\$4,900 \$4,500 \$4,500 (req'd)	\$2,800 \$2,400 \$2,400

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ZPP	Premium Package	\$1,800	NA
ZSP	Sport Package	\$2,200	\$2,200

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option  
\*The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

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**Package Overview**

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		535i Sedan	550i Sedan	Retail Price
<b>ZAV</b>	<b>Active ventilated seat package</b> 453 Front ventilated seats 455 Active front seats 456 Multi-contour seats 494 Heated front seats	x	x	<b>\$2,950</b>
	<b>In combination with ZSP</b>	x	x	<b>\$1,950</b>
<b>ZCV</b>	<b>Convenience Package</b> 316 Power tailgate 322 Comfort Access keyless entry 323 Soft-close automatic doors  (Requires ZPP on indicated models )	x  (req'd)	x	<b>\$1,700</b>
<b>ZCW</b>	<b>Cold Weather Package</b> 248 Heated Steering Wheel 494 Heated front seats 496 Heated rear seats 502 Retractable headlight washers	x	x	<b>\$1,050</b>
	<b>In combination with ZAV</b>	x	x	<b>\$650</b>
<b>ZDA</b>	<b>Driver Assistance Package</b> 5AC Automatic high beams 5AD Lane Departure Warning 5AG Active Blind Spot Detection 5DP Parking Assistant  (Requires 609 on indicated models (valid until: 06/10)) (Requires 508 or ZP2 on indicated models ) (Requires ZPP on indicated models )	x  (req'd) (req'd) (req'd)	x	<b>\$1,750</b>
<b>ZDH</b>	<b>Dynamic Handling Package</b> 223 Electronic Damping Control 229 Active Roll Stabilization (ARS) 2VA Adaptive Drive  (Requires ZSP on indicated models )	x  (req'd)	x  (req'd)	<b>\$2,700</b>
<b>ZP2</b>	<b>Premium Package 2</b> 3AG Rear-view camera 416 Power rear sunshade with rear manual side window shades 494 Heated front seats 655 Satellite radio with 1 year subscription 677 Premium hi-fi system 6FL iPod and USB adapter		x	<b>\$2,800</b>
	<b>Premium Package 2</b> 3AG Rear-view camera 416 Power rear sunshade with rear manual side window shades 494 Heated front seats 508 Park Distance Control 609 Navigation system 655 Satellite radio with 1 year subscription 677 Premium hi-fi system 6FL iPod and USB adapter  (Requires ZPP on indicated models )	x  (req'd)		<b>\$4,900</b>
	<b>In combination with ZAV</b>	x	x	<b>\$4,500</b> <b>\$2,400</b>
	<b>In combination with ZCW</b>	x	x	<b>\$4,500</b> <b>\$2,400</b>
<b>ZPP</b>	<b>Premium Package</b> 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 4UR Ambiance lighting LC Leather Dakota	x		<b>\$1,800</b>

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		535i Sedan	550i Sedan	Retail Price
<b>ZSP</b>	<b>Sport Package</b> 255 Sports leather steering wheel 2K3 19" wheels styling 331 (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 456 Multi-contour seats 760 Shadowline exterior trim 840 Increased top speed limiter	x		<b>\$2,200</b>
	<b>Sport Package</b> 255 Sports leather steering wheel 2WC 19" wheels styling 332 (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 456 Multi-contour seats 760 Shadowline exterior trim 840 Increased top speed limiter		x	<b>\$2,200</b>