

<b>Title</b>	<b>Reference</b>
The BMW 5 Series Saloon [F10] and Touring [F11] Product Actions – March 2011	PN-10-5-14340
<b>Author</b>	<b>Published Date</b>
Product Marketing	16 December 2010
<b>Telephone</b>	<b>E-mail</b>
01344 426565	Product.Marketing@bmw.co.uk

## **The BMW 5 Series Saloon [F10] and Touring [F11] Product Actions – March 2011**

This Product News contains information on forthcoming product actions for F10 and F11 5 Series Saloon and Touring.

### **Standard equipment changes**

The following changes to the standard equipment of F10 and F11 models will take place from week 9 2011 production:

The centre console cup holder under the armrest will be deleted for manual models only. The cup holder behind the iDrive control will remain. Cars with an automatic transmission remain unaffected by this change.

The sliding plastic cover for the USB port will be deleted for all models.

The RHD / LHD switch to change the headlights for European driving will be deleted for all models. Please refer to the vehicle handbook for details of driving on the Continent.

### **Optional equipment changes**

Please note the following optional equipment changes from production week 9 2011.

<b>Option Code</b>	<b>Description</b>	<b>New Retail (£)</b>	<b>Change (£)</b>
4M5	Instrument panel, leather	£945	New option
5AG	Lane change warning system now only available in combination with 430 Exterior mirrors – folding, automatically dimming	No change	No change
5DL	Surround-view now only available in combination with 430 Exterior mirrors – folding, automatically dimming	No change	No change
6NR	Mobile application preparation	£130	New option
610	Head-up Display changes to full-colour display and includes full black panel technology	No change	No change

Please see online Product Libraries for full details of optional equipment. Further information on option 6NR Mobile application preparation can be found within Product News bulletin PN-10-G-14275.

## BMW Individual

We are pleased to announce that the BMW Individual programme will be available for both F10 and F11 from week 9 2011 production. Full details can be found in the product library on the Product Knowledge section of the Dealer InfoNet. The following BMW Individual options are available to order via SA3:

Option Code	Description	Retail Price (£)
S34	Azurite Black metallic paintwork	£1,700 [£1,045]
X02	Citrine Black metallic paintwork	£1,700 [£1,045]
X04	Moonstone metallic paintwork	£1,700 [£1,045]
X07	Amazonite Silver metallic paintwork	£1,700 [£1,045]
X08	Champagne Quartz metallic paintwork	£1,700 [£1,045]
ZAC8	Platinum Extended Merino leather	£1,810
ZAP6	Champagne Extended Merino leather	£1,810
ZAP7	Silk Grey Extended Merino leather	£1,810
ZAP8	Graphite Extended Merino leather	£1,810
ZAWT	Cohiba Brown Extended Merino leather	£1,810
2MZ [2M3 for F11]	19" BMW Individual light alloy wheel V-spoke style 349	£2,310 [£1,630 for 550i]
776	Anthracite Alcantara headlining	£1,060 [£795 for M Sport]
778	BMW Individual door sill finishers	£0.00
XD5	Alcantara headlining – available in Platinum, Champagne or Silk Grey	£1,060 [£795 for M Sport]
XE5	Auburn Sycamore wood interior trim, high-gloss	£815 [£460 for 550i]
XE6	Honey Brown Satin Walnut wood interior trim, high-gloss	£815 [£460 for 550i]
XE7	Piano Black interior trim, high-gloss	£815 [£460 for 550i]

## Online product libraries

The online product libraries have been updated to include all of the information outlined above and will be published by 16 December 2010. The product libraries can be found under the Product Knowledge section of the Dealer Infonet.

## Sales literature

PDF copies of the March Price Lists will be available to download from the Dealer InfoNet in March. Printed copies will be available in April to take into account any changes from after the Government's 2011 Budget announcement, with one pack being auto-issued to all Dealers.

25 copies (one pack) of brochures will also be auto-issued to all Dealers by mid-March.

Further copies of price lists and brochures will be available to order under part number. The part number page on the Dealer InfoNet will be updated accordingly.

## **System updates**

IVS and Sales Assistant will be updated by 4 January 2011 for ordering. Updates of Autoline and FAMOS will be released in week 1.

Should you have any further questions, please email [product.marketing@bmw.co.uk](mailto:product.marketing@bmw.co.uk).