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The BMW 5 Series Saloon and Touring Product Actions – July 2012

This Product News contains information on forthcoming product actions for BMW 5 Series Saloon [F10] and Touring [F11] models, effective from week 27, July 2012 production.

Model line-up – 5 Series Saloon [F10]

We are pleased to confirm that the recently launched ActiveHybrid 5 will be available to order as an M Sport model from week 27, July 2012 production. Accordingly, the existing ActiveHybrid 5 model will be renamed as an SE with no changes to specification.

For a £3,300 premium over ActiveHybrid 5 SE pricing, the new ActiveHybrid 5 M Sport features the same level of additional equipment found on existing 5 Series Saloon M Sport models with the exception of M Sport suspension. The model also retains door sill finishers with ActiveHybrid 5 designation.

Model line-up – 5 Series Touring [F11]

There are no changes to the 5 Series Touring [F11] model line-up. However, from week 27, July 2012 production all 5 Series Touring models will receive Tailgate operation, automatic as standard. Accordingly, retail prices for all models are increased by £250.

Standard equipment changes - 5 Series Saloon [F10] and Touring [F11]

Please be aware of the following standard equipment changes.

Standard equipment	Change	Models affected
Additions		
Voice Control	Standard on all 5 Series models from July production.	All models
Tailgate operation, automatic	Standard on all 5 Series Touring models from July production. Retail prices for all models are increased by £250.	F11 models only
Changes		
644, Enhanced Bluetooth telephone functionality	Deleted and replaced by 6NK, Enhanced Bluetooth telephone functionality with USB audio interface and Voice Control.	All models except F10 ActiveHybrid 5
633, Enhanced Bluetooth telephone functionality with telematics	Deleted and replaced by 6NL, Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control.	F10 ActiveHybrid 5 only
6FL, USB audio interface	Deleted and replaced by 6NK / 6NL	All models
iDrive direct selection buttons	iDrive 'CD' text replaced by 'MEDIA' text on CD/Multimedia direct selection button.	All models
Control Display	Control Display reduced from 7" to 6.5" colour display screen.	All models except F10 ActiveHybrid 5
Air Conditioning control panel	'Snowflake' symbols replaced by 'A/C' text. Addition of 'M' text to Automatic Air Recirculation control. Addition of 'OFF' text to small fan on air speed control.	All models
Auto Start-Stop	Now includes availability indicator.	All models
Engine cover	520d and 530d models now receive an engine cover with 'TwinPower Turbo' designation.	520d and 530d models

Model codes and pricing – 5 Series Saloon [F10]

Model	Description	Basic Price	VAT @ 20.00%	Retail Price	OTR*
Z500	ActiveHybrid 5 M Sport	£41,041.67	£8,208.33	£49,250.00	£50,200.00

There is no change to model pricing for existing BMW 5 Series Saloon models.

Model codes and pricing – 5 Series Touring [F11]

Model	Description	Basic Price	VAT @ 20%	Retail Price	OTR*	Change
XL12	520i SE	£27,308.33	£5,461.67	£32,770.00	£33,720.00	+\$250
Z526	520i M Sport	£30,058.33	£6,011.67	£36,070.00	£37,125.00	
XL32	528i SE	£29,325.00	£5,865.00	£35,190.00	£36,140.00	
Z527	528i M Sport	£32,075.00	£6,415.00	£38,490.00	£39,545.00	
MZ72	530i SE	£30,687.50	£6,137.50	£36,825.00	£37,930.00	
Z528	530i M Sport	£33,437.50	£6,687.50	£40,125.00	£41,365.00	
MU72	535i SE	£33,533.33	£6,706.67	£40,240.00	£41,480.00	
Z513	535i M Sport	£36,283.33	£7,256.67	£43,540.00	£44,780.00	
MU92	550i SE	£45,029.17	£9,005.83	£54,035.00	£55,630.00	
Z514	550i M Sport	£47,370.83	£9,474.17	£56,845.00	£58,440.00	
MX12	520d SE	£26,479.17	£5,295.83	£31,775.00	£32,555.00	
Z516	520d M Sport	£29,229.17	£5,845.83	£35,075.00	£35,975.00	
XB32	525d SE	£30,637.50	£6,127.50	£36,765.00	£37,665.00	
Z529	525d M Sport	£33,387.50	£6,677.50	£40,065.00	£40,980.00	
XB52	530d SE	£33,662.50	£6,732.50	£40,395.00	£41,345.00	
Z530	530d M Sport	£36,412.50	£7,282.50	£43,695.00	£44,645.00	
XB72	535d SE	£38,254.17	£7,650.83	£45,905.00	£46,820.00	
Z531	535d M Sport	£41,004.17	£8,200.83	£49,205.00	£50,155.00	

*OTR pricing based on standard transmission and alloy wheel.

Optional equipment changes

Option	Option name	Models affected / details	Price
Additions			
5AL	Dynamic Safety	All models.	Only with ZAS, Active Security package
6AL	BMW Live	All models except F10 ActiveHybrid 5.	£95
6F2	B&O Advanced audio system	All models.	£3,750
6NL	Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control	Standard for F10 ActiveHybrid 5. Optional for all other models.	£0 Only with 606 / 609
6WB	Multi-functional instrument panel	All models except F10 ActiveHybrid 5 and 520d EfficientDynamics. Images are available within the Infonet bulletin message.	£510
ZAS	Active Security package	All models. Package content: 5AL, Dynamic Safety 5AD, Lane departure warning system 5AG, Lane change warning system 430, Exterior mirrors, folding, automatically dimming	£1,150

Additions continued			
ZMB	Media package - BMW Business Advanced	All models except F10 ActiveHybrid 5. Replaces package ZGB.	£1,565
ZMP	Media package - BMW Professional Multimedia	All models except F10 ActiveHybrid 5. Replaces package ZGC.	£2,160
ZMQ	Media package - BMW Professional Multimedia Plus	All models. Replaces package ZGP.	£2,740 (ActiveHybrid 5: £800)

Option	Option name	Change	Models affected
Changes			
223	Variable Damper Control (VDC)	New rule: not with 2VA, Adaptive Drive.	All models
2VA	Adaptive Drive	New rule: not with 223. Options 223 and 229, Dynamic Drive are now integrated within option 2VA.	535i & 550i models
3AP	Windscreen with grey shade band	No longer available in combination with option 5AD, Lane Departure Warning system or 8TH, Speed Limit display.	All models
5AD	Lane Departure Warning	Now includes approach control warning which warns of a potential collision with a vehicle ahead.	All models
601	TV function	Digital reception only. No longer receives analogue signals.	All models
606	Navigation system – BMW Business Advanced	Control Display reduced from 7” to 6.5” colour display screen.	All models except F10 ActiveHybrid 5
8TH	Speed limit display	Now available in combination with 606, Navigation system – BMW Business Advanced.	All models except F10 ActiveHybrid 5
606	Navigation system – BMW Business Advanced	Only with ZMB.	All models except F10 ActiveHybrid 5
609	Navigation system – BMW Professional Multimedia	Only with ZMP / ZMQ.	All models except F10 ActiveHybrid 5

Option	Option name	Change	Models affected
Deletions			
229	Dynamic Drive	Now integrated with option 2VA.	535i & 550i models
620	Voice Control	Replaced by 6NK / 6NL.	All models
633	Enhanced Bluetooth telephone functionality with telematics	Replaced by 6NL.	All models
644	Enhanced Bluetooth telephone functionality	Replaced by 6NK.	All models except F10 ActiveHybrid 5
6FL	USB audio interface	Replaced by 6NK / 6NL.	All models
6FG	Rear seat entertainment - BMW Business	Option deleted.	All models
ZGB	Media package - BMW Business Advanced	Replaced by ZMB.	All models except F10 ActiveHybrid 5
ZGC	Media package - BMW Professional Multimedia	Replaced by ZMP.	All models except F10 ActiveHybrid 5
ZGP	Media package - BMW Professional Multimedia Plus	Replaced by ZMQ.	All models

Please see online Product Libraries for full details of optional equipment.

Paintwork upholstery and interior trims

Please be aware of the following changes to F10 paintwork:

Option	Option Name	Option Type	Details
Additions			
B40	Liquid Blue, metallic	Paintwork	F10 ActiveHybrid 5 SE only
Deletions			
896	Bluewater, metallic	Paintwork	Deleted

There are no changes to any other paintwork, upholstery or interior trims.

Insurance group ratings

The insurance group rating for the new ActiveHybrid 5 M Sport Saloon has been requested and is expected to be confirmed in June 2012. A further bulletin will be published when this information is available.

Online Product libraries

The online Product libraries have been updated to include all of the information outlined above and will be published on Monday 14 May 2012. The Product libraries can be found under the Product Knowledge section of the Dealer Infonet.

Sales literature

An online copy of the price list is expected to be available from the beginning of July, with printed brochures expected from late July. More information will be communicated in a separate Marketing Bulletin.

Ordering systems

IVS and Sales Assistant will be updated from Wednesday 16 May 2012 for ordering.

Updates to FAMOS and Autoline will follow in due course.

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Should you have any further questions, please email product.marketing@bmw.co.uk.